THE TALON

SOUTHERN MISS ALUMNI ASSOCIATION • WINTER 2011

ROOTED IN Tradition

GEARED TOWARD Growth

THE UNIVERSITY OF SOUTHERN MISSISSIPPI GULF COAST

VISITHATTIE.COM

"Enjoy the most wonderful time of the year in Hattiesburg!"
- Hattie

Winter Wonderland
Concert & Christmas Village
December 9 & 10
hattiesburgsaenger.com

Stay with friends
HATTIESBURG
866.4-HATTIE · visithattie.com

HOLIDAY
ART WALK
4 to 9PM
DECEMBER 10

VICTORIAN
CANDLE
LIGHTING
5 TO 9 PM
DECEMBER 10-1

WINTER
WONDERLAND
DECEMBER 9&1

You'll hear it from alumni, Southern Miss students and their families. Serving others is a golden opportunity to share knowledge, powerful ideas and the passion it takes to succeed in today's world.

At Hancock Bank, it's been our privilege to serve generations of USM Eagles. Through personalized financial guidance and comprehensive services, we're proud to help Gulf South families and businesses achieve their goals and live their dreams.

hancockbank.com

Serving the Gulf South with more than 135 locations

Hancock Bank®

Member FDIC

IMAGINE WHAT YOU COULD DO WITH YOUR SPECIAL SAVINGS ON AUTO INSURANCE.

Donate to your favorite green charity, splurge on a gourmet meal, or buy your monthly commuting pass...whatever moves you most.

As Southern Miss alum, you could **save up to $327.96*** on your auto insurance with Liberty Mutual. You could save even more by insuring your home as well. Liberty Mutual - helping people live safer, more secure lives for more than 95 years.

Responsibility. What's your policy?

SOUTHERN MISS ALUMNI ASSOCIATION TO THE TOP!

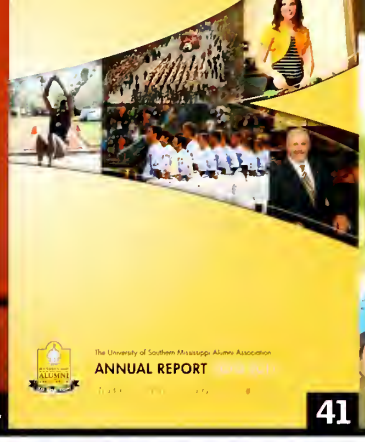
CONTACT US TODAY TO START SAVING	
CALL	888-751-5644 Client #113257
CLICK	www.libertymutual.com/southernmissalumni
COME IN	to your local office

Liberty Mutual.

AUTO HOME

This organization receives financial support for allowing Liberty Mutual to offer this auto and home insurance program.

* Discounts are available where state laws and regulations allow, and may vary by state. To the extent permitted by law, applicants are individually underwritten; not all applicants may qualify. Savings fi gure based on a February 2010 sample of auto policyholder savings when comparing their former premium with those of Liberty Mutual's group auto and home program. Individual premiums and savings will vary. Coverage provided and underwritten by Liberty Mutual Insurance Company and its affi liates, 175 Berkeley Street, Boston, MA. © 2010 Liberty Mutual Insurance Company. All rights reserved.



THE TALON

SOUTHERN MISS ALUMNI ASSOCIATION • WINTER 2011

Departments

7 Notes from Home

8 News Around Campus

13 Calendar of Events

14 Preparing for College

16 Association News

26 Foundation News

32 Greek

38 From the Archives

49 Arts and Letters

52 Athletic News

53 Eagle Club

54 Snapshots

56 Class Notes

16 | ALUMNI INDUCTED INTO HALL OF FAME, RECEIVE SERVICE AWARDS

Once again, Homecoming was cause for celebration in 2011 – not only as a result of the typical festivities, but also because many dedicated and loyal alumni were honored as part of the Alumni Hall of Fame Induction Ceremony and the Association's Annual Awards Lunch and Business Meeting.

34 | ROOTED IN TRADITION, GEARED TOWARD GROWTH

The growth of Southern Miss Gulf Coast is not only occurring with construction and beautification projects; enrollment figures continue to surpass record enrollment for the past four years. Making an impression like no other, Dr. Frances Lucas joined the Gulf Coast team in July 2010 as vice president and campus executive officer and is well on track for what she initially envisioned for the future of Southern Miss Gulf Coast.

41 | ANNUAL REPORT 2010-11

The 2010-11 fiscal year was most definitely exciting and positive for the Alumni Association. The Association's upward trajectory is evident by a list of key accomplishments over the past year, some of which include the development and adoption of a new strategic plan, retention of more than 90% of the active memberships gained through the "20,000 in 2010" membership campaign and the "Parrothead Night at the Pete" fundraiser.

50 | SIGHTING SOUTHERN STARS

Working closely alongside the Office of Community Servive Learning and with the experience gained from the Luckyday Citizenship Scholars program, Gulfport native Garrett Wright oversaw the completion of a safe, outdoor study environment for the more than 350 students at Hawkins Elementary and was awarded the Pearson Prize for Higher Education for his altruistic passion for helping others.

FRONT COVER: THE FRIENDSHIP OAK IS LOCATED ON THE FRONT LAWN OF THE SOUTHERN MISS GULF PARK CAMPUS IN LONG BEACH. THE HISTORIC OAK SURVIVED HURRICANE KATRINA, ANOTHER IN A LONG STRING OF HURRICANES THAT HAVE ROCKED THE MISSISSIPPI GULF COAST. PHOTO BY CHARMAINE SCHMERMUND.

ALUMNI STAFF

EXECUTIVE DIRECTOR JERRY DEFATTA '00, '10
ASSOCIATE DIRECTOR FOR EXTERNAL AFFAIRS JENNIFER PAYNE '04
ASSOCIATE DIRECTOR FOR INTERNAL OPERATIONS DANE REITER '06, '07, '10
ASSISTANT DIRECTOR FOR COMMUNICATIONS JENNY BOUDREAUX '08
MANAGER OF PROGRAMS DAWN SMITH '95
MANAGER OF CONSTITUENT RELATIONS LAURIE BENVENUTTI '10, '11
DIRECTOR OF THE M-CLUB AND COMMUNITY RELATIONS RAY GUY
COORDINATOR OF INFORMATION SERVICES MELISSA MCDANIEL
ADMINISTRATIVE ASSISTANT RENÉ TRIGG
DATA ENTRY SPECIALIST JUDY BARNES
MAIL CLERK EDWARD WALLACE
EDITORIAL ASSISTANT MARIE JOHN '11

• • • • •

CONTRIBUTING WRITERS VAN ARNOLD, JACK DUGGAN, MARTHA DUVALL, AMY MARTIN '06, CHESTER "BO" MORGAN '71, '74, CHARMAINE SCHMERMUND '06, '10, SUSAN SCOTT '02, '08, DAVID TISDALE '90, '01, DICK VOGEL '83

CONTRIBUTING PHOTOGRAPHERS CHARMAINE SCHMERMUND '06, '10, KELLY DUNN, BERT KING '77/KING PHOTOGRAPHY, DANNY RAWLS '69, '80

ALUMNI ASSOCIATION OFFICERS

PRESIDENT ALVIN WILLIAMS
PRESIDENT-ELECT DALE SHEARER
VICE PRESIDENT BENNY WADDLE
PAST PRESIDENT RANDY POPE
FINANCE COMMITTEE CHAIR DONNIE TYNES
SECRETARY/TREASURER JERRY DEFATTA

BOARD OF DIRECTORS

GARY CARMICHAEL, JULIE GRESHAM, STEPHEN HOLIFIELD, SAM JONES, NANCY NEW, JASON SANDERSON, MICHELLE VANNORMAN, BOB BOOTHE, JASON HELTON, TROY JOHNSTON, MIKE LUCIUS, DORIAN SCOTT, JUANITA SIMS DOTY, JOE STEVENS, KRISTIE FAIRLEY, WADE HOWK, CHRIS INMAN, T.J. MCSPARRIN, DON ROBERTS, DAVID SAULTERS, WANDA SIMPSON

EX-OFFICIO BOARD MEMBERS: MARTHA SAUNDERS, BOB PIERCE, GEE OGLETREE, SPENCER ADAMS, RICHARD GIANNINI, ORLANDO JONES JR.

For advertising information, contact Jennifer Payne by phone at 601.266.4095 or e-mail at jennifer.l.payne@usm.edu.

The Talon (USPS 652-240) is published quarterly by The University of Southern Mississippi Alumni Association, 118 College Drive #5013, Hattiesburg, MS 39406-0001
Active membership dues of $35 (single membership) or $40 (couple) includes subscription

ACKNOWLEDGEMENTS

Hederman Brothers Printing in Ridgeland, Miss., and the staff of the Southern Miss Alumni Association.

Periodical postage paid at Hattiesburg, MS 39406-0001 and at additional mailing offices (Approved January 20, 1955)

POSTMASTER:

Send address changes to
118 College Drive #5013, Hattiesburg, MS 39406-5013
PHONE: 601.266.5013 | E-MAIL: alumni@usm.edu
WEB SITE: www.SouthernMissAlumni.com

Proud Member of
C-USA
www.conferenceusa.com
AA/EOE/ADAI

BLACK & GOLD

runs in this family.

DOES IT RUN IN YOURS?

ALEX PICTURED WITH HER COUSIN, JULIA BRADLEY, A JUNIOR ACCOUNTING MAJOR (DAUGHTER OF TODD BRADLEY AND MARY GLENN VOSS BRADLEY)

"We've made **Southern Miss** events a family bonding experience

- ALEX BRADLEY, SOPHOMORE, PRE-NURSING
DAUGHTER OF KIM BRADLEY ('85) AND ERIN PITTMAN BRADLEY

Southern Miss is a family, and you're an important part of keeping the **black and gold spirit** alive. It's never too early to start. Visit campus, attend a Southern Miss sporting event, or simply tell your child about your college experience.

From the nest until they spread their wings,
make Southern Miss a part of your family tradition.

October marked my one-year anniversary as the assistant director for communications with the Southern Miss Alumni Association, and what a year it has been! As most people can attest, taking on a new position is an exhilarating venture, unnerving at times, but nonetheless exciting. During the past year, I've learned that our alumni are not only dedicated and loyal, they are passionate about their alma mater. Sharing their stories through the Association's various communication outlets have been some of my proudest moments.

When I started in this position, I did not realize the impact it would have on my Southern Miss spirit. I graduated from the University, married into a family that bleeds black and gold, with generation after generation attending Southern Miss – but when I began with the Association, I was immersed into a new aspect of the University. The experience with the Southern Miss Alumni Association has unleashed a new level of pride in me about being a spirited Golden Eagle.

As for *The Talon*, I have learned that it is more than just a publication. The magazine is a connection for so many of our graduates and their families. It is a historical artifact that documents our successes and shares them with our alumni and friends. It highlights the many reasons Southern Miss is so close to our hearts. *The Talon* represents our past, our present and our future. I am extremely proud of what we, as a University and as the Alumni Association, have achieved over the past year.

This past spring, the Alumni Association participated in "Parrothead Night at the Pete," a unique fundraiser which brought in more than $16,000 to contribute to the baseball support organization, The Dugout Club, and a scholarship fund in the name of Jimmy Buffett's mother, Peets. Not only was I able to assist in the planning and execution of the event, I had the opportunity to share the events of the evening by placing former Southern Miss baseball player Todd McInnis on the cover of *The Talon* and relay the successes of the initiative to our alumni through a feature story.

This fall, Homecoming 2011 brought seven new inductees into the Alumni Hall of Fame and numerous award winners at the Alumni Association's Annual Awards Luncheon and Business Meeting. Watching this event unfold and contributing by sharing the information in the upcoming pages of this issue is yet another example of how these events come full circle with my position. To culminate Homecoming week, the Southern Miss vs. SMU football game was the highest attended C-USA game to date at M.M. Roberts Stadium, with an attendance of 32,685.

Another highlight of my first year in this position is the use of innovative social media for the Alumni Association. Within the past year, you may have noticed Quick Response codes throughout the various forms of communication the Association produces. Please take advantage of these codes as there is often more to a story than what we have space for in the magazine or on a direct mail piece. Accessing a QR code opens up a window of additional information. Using your smart phone to scan the code, you can access the rest of the Southern Miss story.

As we look to the future of the University, the Association places an emphasis on successful recruitment of Golden Eagle legacies. Carrying on the tradition of bleeding black and gold from family to family is an important way to preserve the history of Southern Miss, while preparing our students for the future. The Association's Strategic Plan focuses on recruiting the children and grandchildren of alumni through one-time scholarships, but we need your help. Visit SouthernMissAlumni.com to recommend a student or simply scan the QR code located below to submit your family's information.

The promise I made a year ago has not changed, except now I feel as though I am more equipped than ever to follow through with that promise. I look forward to experiencing even more Southern Miss history that repeatedly reminds me that it's great to be a Golden Eagle.

Southern Miss to the Top!

Jenny Boudreaux

Jenny Boudreaux
Assistant Director for Communications

Southern Miss President Saunders Wins Top Women in Business Award

University of Southern Mississippi President Martha D. Saunders took home the prestigious Stevie Award for Women in Business presented annually to top executives worldwide during ceremonies held Nov. 11, in New York City.

Saunders was honored in the Communications or PR Campaign of the Year – Community Relations category for "The Southern Miss Story: Enriching a University Brand through a Centennial Celebration."

The Stevie Awards are designed to honor and generate public recognition of the achievements and positive contributions of organizations and business people worldwide. The recognition began with The American Business Awards in 2002. Created in 2004, the Stevie Awards for Women in Business serves as the only global, all-encompassing business awards program for women executives, women entrepreneurs and the organizations they oversee. Approximately 1,800 nominees competed for awards in a variety of categories in 2011.

Stevie is taken from the name Stephen, which is derived from the Greek for "crowned." The Stevie statue, crafted by the makers of the Oscars and Emmy awards, is approximately 16 inches tall, hand-cast and finished in 24-karat gold.

The Stevie Award represents the second distinguished prize Southern Miss has garnered in association with the Centennial campaign. This summer Saunders was presented the Silver Anvil Award from the Public Relations Society of America, signifying the highest level of achievement in public relations practices.

"Dr. Martha Saunders is truly the definition of 'The Entrepreneurial Woman.' Mississippians and Southern Miss alumni should be very proud of the honor and recognition she has brought to our state and University. We have come to expect the best from her," said Danny Mitchell, co-chairman and senior counsel of the GodwinGroup, which nominated Saunders for the award.

Martha Saunders

SOUTHERN MISS ALUMNI ASSOCIATION 1910 TO THE TOP!

MEMBERSHIP MINUTE

Did you know that when you renew or join the Southern Miss Alumni Association, you are able to have your membership automatically renewed each year? To save time and ensure your membership continues without interruption, please check the "Auto Renewal" option when applying online. For more information, call the Alumni Association at 601.266.5013.

Institute for Study of Sport Incidents Established at NCS4

With the support of grant funding through The Mississippi Office of Homeland Security, The National Center for Spectator Sports Safety and Security (NCS4) is establishing the nation's first Institute for the Study of Sport Incidents.

The institute's focus will be the development of a database on violence against spectators and participants at sporting events around the world. The data collected from this effort will be used by NCS4 staff to analyze current trends and strategies in this area and quickly identify emerging threats and develop countermeasures.

The new institute will work in concert with the University of New Haven's Institute for the Study of Violent Groups.

"Having this institute as part of the Center's portfolio of initiatives gives us an expanded base of knowledge and tools that we can leverage in our work to develop and advocate for superior levels of security at sport venues worldwide," said Dr. Lou Marciani, director of NCS4.

J.W. Ledbetter, director of Mississippi's Office of Homeland Security, said his agency is proud to once again partner with NCS4 on another initiative designed to protect sporting event spectators and participants. He praised Southern Miss's NCS4 as a recognized world leader in developing innovative and economical security solutions for sports venues.

Southern Miss Develops Technology Used in NFL and College Football Helmets

A new helmet produced by the sporting goods company Rawlings—using technology developed in the laboratories of The University of Southern Mississippi School of Polymers and High Performance Materials – is designed to minimize the impact of collisions on the gridiron.

The Rawlings Neuro Responsive Gear (NRG) helmet includes dual protection inside the helmet combining a layer of foam reinforced by pneumatic cushioning made of pressurized "air bladders" that takes over and absorbs the energy from high-velocity contact, protecting the athlete.

Today, approximately 40 professional and college teams are using the helmet, including running back Steven Jackson of the National Football League's St. Louis Rams. The top layer of foam is similar to the kind used in couches and lounge chairs. It is soft, low-energy, can handle minor dings and conforms to a broad range of head shapes and sizes. During a high-energy impact, this foam layer compresses against the pneumatic cushion system.

Another component of the design is the communicating air chamber in the helmet, wherein air is "communicated" to other areas of the helmet based on their potential for impact from a collision during a game or practice.

Southern Miss polymer science Professor Jeff Wiggins, left, helped develop new padding to go inside football helmets produced by Rawlings. Southern Miss student Daniel Krebs, right, assisted in the project.

Dr. Jeffrey Wiggins, Southern Miss associate professor of polymer science, had the idea for the advanced cushioning when he approached Rawlings executives in August of 2008. At that point, Rawlings had not produced a football helmet in 20 years, and was only willing to if it could produce one that stood out from the competition.

Wiggins and his research team then went to work with Rawlings product development engineers and in 18 months developed and refined the new technology to produce prototype cushion systems in helmets that could be evaluated and fully equipped to test. The tests measured impact and absorption capability.

Rawlings then began to ramp up production of the helmet, which became available in the spring, following more tests with athletes at various levels.

Wiggins said his research team used special polymeric fabrics in the design of the cushioning system that could be manufactured in a high production environment at a reasonable cost. The system is designed to maintain its air pressure indefinitely.

Steven Heinz, a Southern Miss alumnus from Oak Grove who is now an engineer with The Boeing Company in St. Louis, worked with Wiggins on the project as a graduate student. He will receive his doctorate in polymer science from the university this fall.

Heinz' role in the project included acquisition of materials and equipment, working with Rawlings product developers to determine size and shape of the parts, production of first articles, and testing performance. The team also produced the cushions used in the first prototype helmets before transitioning production over to Rawlings' manufacturers.

Daniel Krebs of Hattiesburg, a Southern Miss senior majoring in sports and high performance materials, began working with Wiggins' research team as a freshman to develop the helmet material.

After an initial meeting with Rawlings researchers and engineers, he spent the next two summers working with Wiggins and fellow Southern Miss researchers in the school's laboratories to develop the helmet's cushioning system, optimizing which materials worked best to develop the new technology.

Like Heinz, Krebs was fascinated watching the beginning of a product design and seeing it through to the end.

Art Exhibit "The 9/11 Series" to be Featured at Katrina Research Center

The University of Southern Mississippi's Katrina Research Center will host New York artist Terence Netter's exhibit, "The 9/11 Series." The exhibit is on display on the third floor of the Gulf Coast Library at the University's Gulf Park campus in Long Beach.

The exhibit, on display until Dec. 15, features six large abstract paintings commissioned to commemorate the first anniversary of the Sept. 11, 2001 terrorist attacks on the United States.

"The 9/11 Series," presented in conjunction with University Libraries and Southern Miss International Programs, is free and open to the public.

The 9/11 Series

Students Participate in Broadcast of C-SPAN's Washington Journal

Southern Miss students, from left, Justin Mitchell, Robin Wilson and Rachel Beech stand next to the C-SPAN "Road to the White House 2012" bus Nov. 3 on the Hattiesburg campus. The three participated in a live broadcast of the network's program "Washington Journal," asking a member of the U.S. House of Representatives questions about the national and world economic situations.

A group of University of Southern Mississippi students studying political science and journalism took part in an interactive program hosted by C-SPAN on its "Road to the White House 2012" tour bus, which visited the Hattiesburg campus on Thursday, Nov. 3.

Senior political science major Katie Wilson of Biloxi, Miss.; broadcast journalism major Rachel Beech of Brandon, Miss.; and Justin Mitchell of Bay St. Louis, Miss. took the opportunity to ask questions in a live broadcast of C-SPAN's "Washington Journal" program to guest Rep. Bill Huizenga (R-Mich.).

The questions focused on domestic and international economic issues, including opportunities for growth in the American economy and what the future holds for U.S.—European relations with respect to fragile global markets.

Wilson said she has watched C-SPAN but participating in the live event helped her learn much more about the inner workings of the network, which covers news from across the political spectrum, among other programming.

Beech said she appreciated the opportunity to talk with Huizenga, who is new to Capitol Hill. She asked him about the state of the country's fragile economy and if he sees room for growth despite the present challenges that could hinder expansion.

Associate dean of Arts and Letters Dr. Mark Wrighton said the experiences gave students an opportunity to "get a sense of the behind-the-scenes effort it takes to put together a show for television."

Mitchell said he was impressed with the work of Jeremy Art, digital and social media specialist who was on board the bus busily maintaining communication through social media sites Twitter and Facebook about the event. For Mitchell, that's a sign that there's room for future graduates like him to take his skills into the realm of social media.

Art said C-SPAN is on the cutting edge of engaging with corporate media to get the message out about its programming, whether through Twitter or Facebook, among other communication avenues. "Part of my job is to help execute that," he said. He noted that the relationship the network has with social media entities gives it a unique opportunity to have input on how the medium can best help C-SPAN reach its audiences.

Cordes Wins Miss University of Southern Mississippi Pageant

Grace Claire Cordes was the winner of the 2011 Miss University of Southern Mississippi pageant on Oct. 8.

Grace Claire Cordes, a sophomore from Vicksburg, Miss., will return to her hometown in late June to compete for the title of Miss Mississippi after qualifying for the event by winning the 2011 Miss University of Southern Mississippi Pageant Oct. 8.

Cordes bested a field of 18 Southern Miss student contestants for the title. First alternate was Elizabeth Kiehn, a junior from Meridian, Miss.; second alternate was Kimberly Page, a freshman from Ellisville, Miss.; third alternate was Breanne Ponder, a senior from Mount Olive, Miss.; and fourth alternate was Brandi Jarvis, a sophomore from Ocean Springs, Miss.

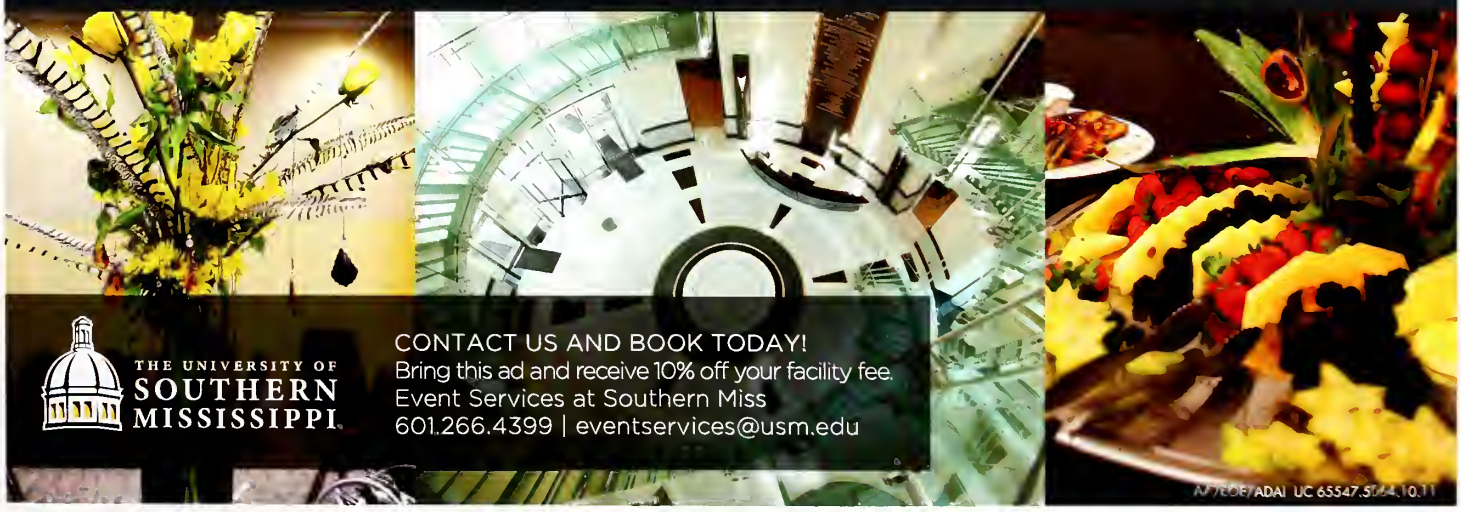
Cordes is a vocal performance major, a Luckyday Scholar and a member of Chi Omega and the Southern Miss Opera and Musical Theatre Outreach Program. She is the daughter of Dale and Lyn Cordes.

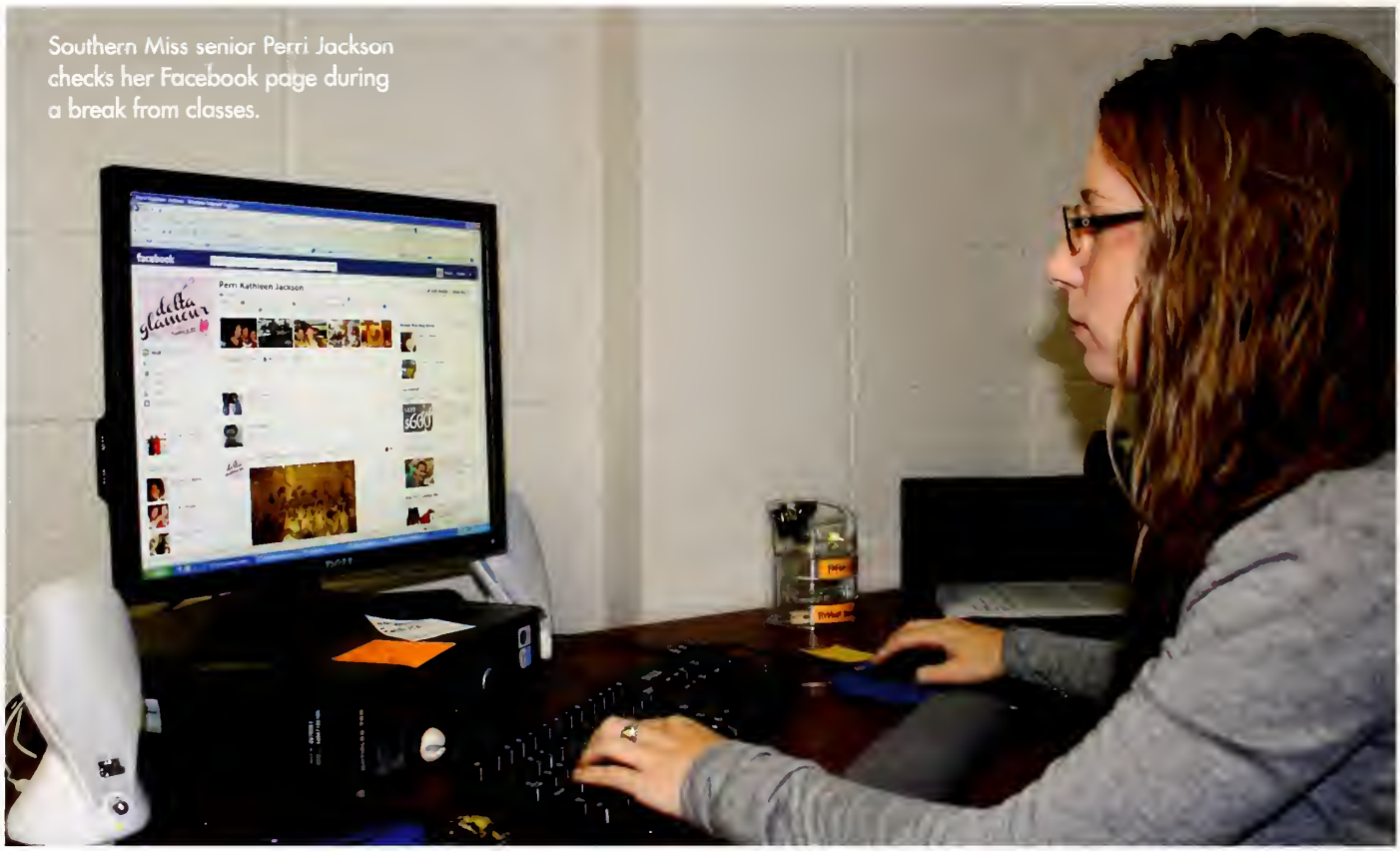
The event was presented by the Southern Miss Student Government Association. Contestants competed for nearly $3,000 in scholarship funds, and also raised more than $2,000 for the Children's Miracle Network while preparing for the event.

Hold Your Next Event On The Campus You Love!

With its beautiful facilities and full-service catering, Southern Miss is the ideal place for weddings, receptions, banquets, conferences, and many other special events!

BEAUTY • ELEGANCE • TRADITION





Southern Miss senior Perri Jackson checks her Facebook page during a break from classes.

New Guidelines for Social Media Use Unveiled at Southern Miss

As the social media universe continues to expand at an incredible pace, so too does the potential for abuse, misuse and unforeseen embarrassment.

At The University of Southern Mississippi, significant steps have been taken to point out the dangers of social media use and provide guidelines for students and employees on the Hattiesburg campus, as well as the Gulf Park campus in Long Beach and the Gulf Coast Student Service Center.

Southern Miss launched a social media blitz designed to raise awareness about social network conduct through a series of promotions and activities under the banner "Civility" Oct. 22-27.

Nearly two years ago a committee comprised of Southern Miss administrators, faculty, staff and students began working on guidelines to address social media use on campus. Dr. Rebecca Woodrick, director of Equal Employment and Affirmative Action at Southern Miss, said the University community saw the need to be proactive in addressing social media use.

Some highlights of the guidelines include:

- Emphasizing, with both students and employees, that cyberspace equals public space
- Emphasizing that civility should be practiced in cyberspace communication, just as in face-to-face communication
- Reminding employees and students that there are no longer any geographical boundaries, therefore how an employee or student presents himself/herself in social media can have a positive or negative impact on his/her reputation

Woodrick notes that the guidelines pertain to employees only. However, she emphasizes that students can benefit from the proposed standards by adopting the principles set forth. Southern Miss Student Government President Erick Brown says the student population should heed the message being trumpeted by the social media committee.

Rusty Anderson, director of Career Services at Southern Miss and a member of the social media committee, said presentations have already been made to students during "Preview" sessions and "Golden Eagle Welcome Week." Additionally, residence hall programming is ongoing with 5,000 Student Government calendars being distributed with the Creed and Civility page prominent.

University employees will have full access to the guidelines via an online training module in the near future. Instructors will have guidelines for teaching the use of social media by the start of the 2012 spring semester.

SOUTHERN MISS TRiVIA

Here are a few questions to test your knowledge of Southern Miss history. Answer four or five correctly, and we'll assume you are a former University archives staff member. Answer two or three accurately, and you can consider yourself a loyal alumnus or alumna. Answer zero or one correctly, and you may want to double check to make sure your diploma is not from a university in north Mississippi.

1. What University president was in office when Southern Miss Gulf Park admitted freshmen for the first time?
2. What is the approximate age of the Friendship Oak on the Southern Miss Gulf Park campus?
3. In what year did the football team first receive an invitation to a bowl game?
4. In 1975, the Southern Miss football team was forced to play every game on the road due to the renovation of M.M. Roberts Stadium. Where were the Homecoming festivities held?
5. Who was the last University president to use the Ogletree House on campus as their permanent residence?

SEE THE ANSWERS ON PAGE 64

'Tis the season

No artificial flavors.
no added preservatives.
Since 1886.
open happiness™

©2011 The Coca-Cola Company. "Coca-Cola," "open happiness" and the Contour Bottle are registered trademarks of The Coca-Cola Company.

Upcoming Events Calendar

All events are subject to change and should be confirmed. Any questions regarding these events can be directed to the Southern Miss Alumni Association at alumni@usm.edu or call 601.266.5013. Please visit SouthernMissAlumni.com for the most up-to-date calendar. All events are located on the Hattiesburg Campus unless otherwise noted. For athletics schedules, visit SouthernMiss.com. The baseball and softball schedules are included in the Athletic News section of this edition of *The Talon*.

December

16 **Commencement**
10 a.m. College of Arts and Letters and Health | 2:30 p.m. Colleges of Business, Education and Psychology and Science and Technology | Reed Green Coliseum

22 – 31 **Campus Offices Closed for Holidays**
Offices on campus, including the Ogletree House, will close for the holiday break. Should you require immediate assistance from the Alumni Association, please e-mail alumni@usm.edu. SouthernMissAlumni.com will be periodically updated during the break as well.

January

2 **Campus Offices Re-open**

21 **Alumni Association's Annual Leadership Conference**
Noon | Ogletree House

26 **John Heliker: Drawing on the New Deal, 1932-48**
6 p.m. | Opening Reception | Museum of Art
Exhibit will be on display through February 23.

31 **Connoisseurs Series: Quink Ensemble** | 7:30 p.m.
Marsh Auditorium | Admission is free.

February

16 **Virtuosic Winds: Concert by the Woodwind Faculty of Southern Miss** | 7:30 p.m. | Bennett Auditorium
Tickets available at SouthernMissTickets.com

24 **The Department of Theatre and Dance presents *Rumors* by Neil Simon** | 7:30 p.m., Thursday – Saturday; 2 p.m. on Sunday | Martha Tatum Theatre | Show dates: Feb. 24 - March 4 | Tickets available at SouthernMissTickets.com

28 **Southern Opera and Musical Theatre Company present *Il Tabarro* and *Cavalleria Rusticana***
7:30 p.m. | Mannoni Performing Arts Center
Tickets available at SouthernMissTickets.com

March

1 **Southern Opera and Musical Theatre Company present *Il Tabarro* and *Cavalleria Rusticana***
7:30 p.m. | Mannoni Performing Arts Center
Tickets available at SouthernMissTickets.com

PREPARING FOR COLLEGE:

CAMPUS VISITS

Allison Bruton, M.Ed. '99, '08
DIRECTOR OF ADMISSIONS FOR RECRUITMENT
OFFICE OF ADMISSIONS, THE UNIVERSITY OF SOUTHERN MISSISSIPPI

Without a doubt, one of the most important parts of a college search is the campus visit. Websites and brochures are only able to tell part of a story: they communicate available majors, scholarship and financial aid availability, and other vitally important information. Usually, only a campus visit will reveal whether a university is the right fit for your student. A college search shouldn't be about finding the "best" college; it should be about finding the best college for your student.

Start Early

Ideally, families should start visiting campuses at the end of the junior year and conclude by fall of the senior year. Most students will consider between three to five colleges, and depending upon where those campuses are located, considerable time and effort could be involved in executing worthwhile campus visits. There are numerous benefits to early visits. Some colleges will be eliminated while others will clearly emerge as top contenders. You'll know well in advance important application and scholarship deadlines.

Customize

There is no "one size fits all" campus tour experience. While there may be some information about a campus that should be universally disseminated during a visit, don't lose sight of the fact that your family is there to find out more about the specific things that drew your student's interest in the first place. Make every effort to schedule an appointment with faculty to talk about academic programs and career paths. And keep in mind your student won't be in class 24/7 so check out opportunities for student involvement and places for down time. Leave plenty of time in your trip itinerary to explore campus on your own.

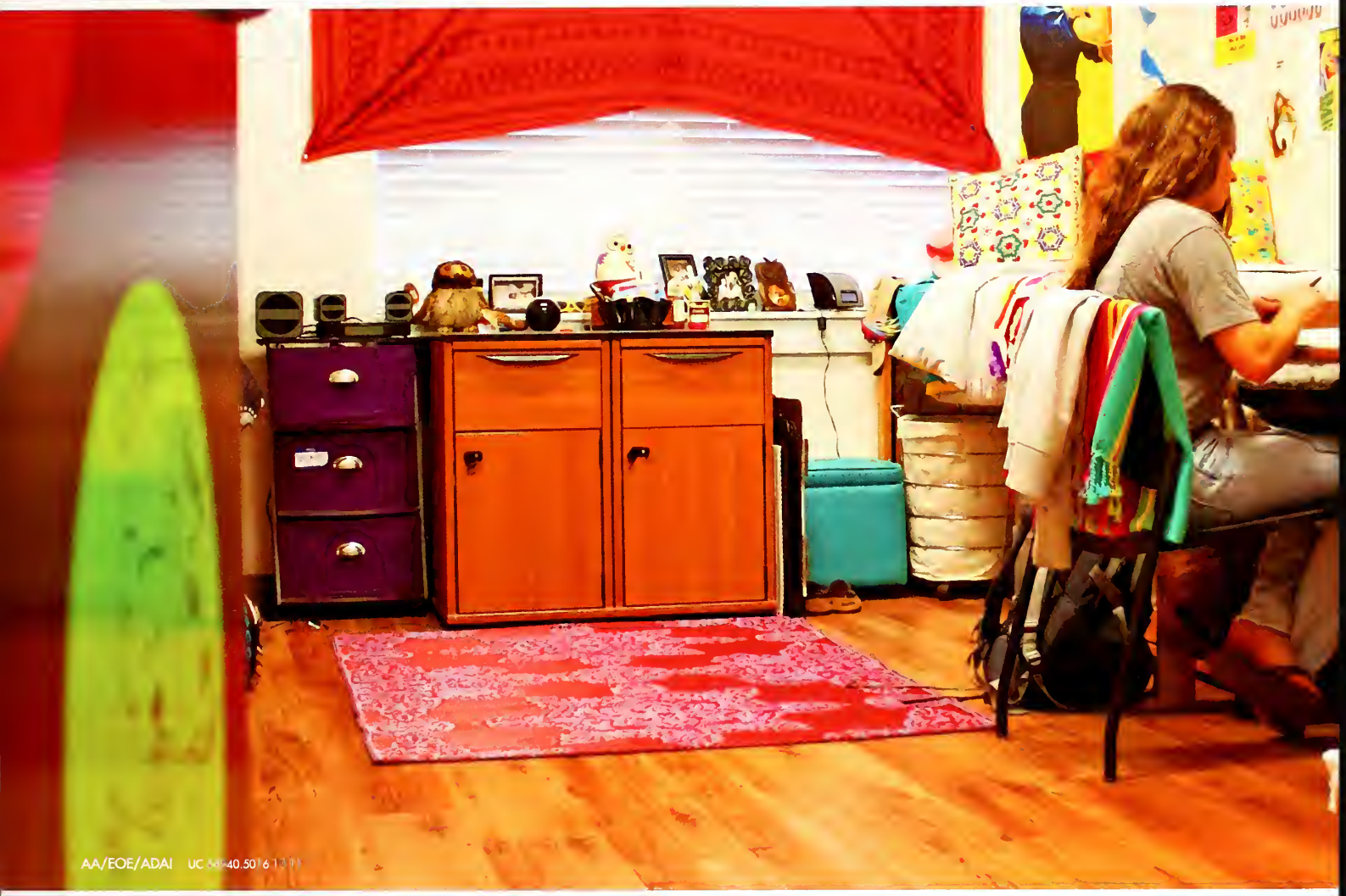
Visit While Classes Are in Session

Weekdays during the fall and spring semesters are the optimal time for a campus visit. Campus offices are open, professors are available, and current students will be everywhere. It is truly the only time that will afford your student the opportunity of imagining himself or herself as a part of that student body. Holidays (while they may be convenient to your work schedule and your student's school schedule) are not ideal times to visit because college campuses are quiet and uneventful. It's worth the vacation day and the excused absence from school to visit during the normal hustle and bustle.

Schedule an Official Southern Miss Tour. *Even if your student has "grown up" at Southern Miss, scheduling an official campus visit through Admissions is still important. Let us create a personalized custom visit for your student. Go online usm.edu/admissions or call 601.266.5000 to schedule a visit.*

Would you like your students to be recruited by Southern Miss? Make sure they send their test scores to Southern Miss. You can also fill out a "Recommend a Student" form located on the Alumni Association website or connect with an admissions counselor in your area online at usm.edu/admissions.

WE GO GOLD
EVEN WHEN WE GO GREEN.



Innovative and efficient, the Century Park residential complex is the state's first Leadership in Energy and Environmental Design (LEED) Gold-certified residence hall. At Century Park, Southern Miss fosters healthy minds, bodies and campuses, as our students live sustainably and in style.

THE UNIVERSITY OF
SOUTHERN
MISSISSIPPI

ALUMNI HALL OF FAME

- CLASS OF 2011 -

Seven of the University's most dedicated and distinguished graduates joined the exclusive ranks of the Southern Miss Alumni Hall of Fame on October 21. The honored include:

The 2011 inductees into the Alumni Hall of Fame included, from left, Peters Rogers, Andrew Wiest, Raylawni Branch, Gloria Taylor, Carlos Tolosa and Donnie Tynes. Not pictured: Fred Adams.

FRED ADAMS

CLASS OF '54

Fred Adams Jr. is currently the chairman of the Board of Directors of Cal-Maine Foods Inc., a company he formed in 1969. Prior to this position, Adams served as the chief executive officer of the company from its formation until October 2010, when his son-in-law, Adolphus B. Baker, became CEO.

Adams, a native of Noxubee County, graduated from Macon High School in 1949. He enrolled at East Mississippi Community College and played football under Coach Bull Sullivan. He enlisted in the Mississippi National Guard while at EMCC, and his unit was activated in August 1950. After basic training at Ft. Benning and training at Ft. Sam Houston, Adams was assigned to a medical unit in Germany during the Korean War.

After being discharged from the Army in May 1952, Adams again enrolled at East Mississippi Community College, where he was on the football and baseball teams in 1949 and 1952. He graduated in 1953, with a major in business. Adams then transferred to The University of Southern Mississippi and graduated with a marketing and business degree in 1954. After graduation, he was employed by Ralston Purina Company as a feed salesman until 1957.

In 1957, Adams started his own business in Jackson, which involved feed sales and chicken and egg production. In 1969, Adams merged his business with an egg company in California and another in Maine to form Cal-Maine Foods Inc., headquartered in Jackson.

Cal-Maine Foods, which is the largest producer and marketer of fresh shell eggs in the United States, is a publicly owned company listed on the NASDAQ Exchange (CALM).

Adams and his wife Jean live in Jackson. He and his first wife Dorothy, who passed away in 1993, had four daughters. Adams' current wife and her first husband Bobby Morris, who died in 1992, had three daughters and two sons. In combining the two families, Adams and Jean have 21 grandchildren and three great-grandchildren. Adams and his wife are members of Christ United Methodist Church in Jackson.

RAYLAWNI BRANCH

CLASS OF '94

Mississippi pioneer of the African-American civil rights movement, Lt. Col.

Raylawni Gloria A. Branch is best known for her leading role in the peaceful integration of The University of Southern Mississippi in 1965.

In the early 1960's, Branch became extremely active in the civil rights movement and participated in the August 28, 1963, March on Washington for Jobs and Freedom, at which she was one of 250,000 present to hear Dr. Martin Luther King Jr. give his "I Have a Dream" speech.

Branch integrated the Greyhound Lines and Trailways Transportation System bus stations in Hattiesburg and was the first African-American hired at the local Big Yank clothing factory. She also became the first African-American offered a position as a switchboard operator at the local telephone company.

At age 24, while secretary for the Forrest County NAACP, Branch was recruited to integrate The University of Southern Mississippi. On September 6, 1965, she and 18-year-old Hattiesburg native Gwendolyn Elaine Armstrong became the first two African-American students at Southern Miss, where they attended classes accompanied by six bodyguards.

Majoring in pre-medicine, Branch held a work-study job on campus in the Biology department, but attending the University did not prove to be an easy task. The NAACP offered to pay her tuition but not living expenses – a factor which led the mother of three young children to withdraw after the first year.

Branch then relocated to New York on a full scholarship. In March of 1969, Branch received her diploma in nursing from St. John's Episcopal School of Nursing in New York City and later a Bachelor of Science in Nursing from the University of Miami in 1984.

In 1975, Branch joined the Air Force Reserve, serving at McGuire Air Force Base as a flight nurse, Charleston Air Force Base as a flight nurse and flight nurse instructor, and Homestead Air Force Base as an operating room supervisor and chief nurse. She rose to the position of Lieutenant Colonel, and her last assignment was at Keesler Air Force Base. During her successful military career, Branch was also stationed at Lowry Air Force Base, was qualified on three aircrafts, and is a Veteran of Foreign Wars.

Branch and her husband Alfred have been married for 43 years, raised five children, and have worked many years in civilian health institutions in New York, New Jersey, Florida and Mississippi.

Branch returned to Hattiesburg in 1987 and enrolled in a master's program at Southern Miss the following year. In 1994, she received a Master of Science in community health nursing, with a minor in nursing education.

Branch worked as a nursing instructor at Pearl River Community College, a nurse coordinator for the American Red Cross (ARC) of South Central Mississippi, and has been a reservist for the national ARC, working many national disasters. In 2003 Branch ran for the Mississippi State Senate as a Republican and in 2004 retired from her instructor of nursing position at Southern Miss.

PETER ROGERS

CLASS OF '57

Among the elite in public relations and advertising, Peter Rogers was born and bred in Hattiesburg. As a youngster, Rogers had an after-school job creating window displays for a local department store. The owner, who recognized Rogers' remarkable talent, encouraged him to move to New York to pursue his gift in length.

Before his move to the Big Apple, Rogers attended The University of Southern Mississippi from 1953-57. He then spent two years in the United States Army in Germany prior to moving to New York in 1959 to pursue a career in advertising.

Upon moving to New York, Rogers' first roommate was the nephew of playwright Tennessee Williams. Williams introduced Rogers to the sophisticated style that was New York City, and he never looked back.

After 10 years of working for various advertising agencies, Rogers founded Peter Rogers Associates in 1974. Rogers' agency built its reputation on positioning luxury products with simple graphics and some of the most memorable tag lines in advertising history. "If you don't look good, we don't look good"; "When your own initials are enough"; "Danskins are not just for dancing" and "What becomes a legend most?" are merely a few of the slogans developed by Peter Rogers Associates.

Rogers' client list included famous names such as Vidal Sassoon, Pierre Cardin, Gloria Vanderbilt, Bill Blass, Bulgari, Baccarat and *Elle Magazine* to name a few. Rogers has appeared editorially in various consumer magazines including *Time, People, Vanity Fair, New York Magazine* and *Town and Country*.

After a highly successful advertising career that expanded more than 50 years, Rogers closed Peter Rogers Associates and built a house in Litchfield County Connecticut, where he devoted his time to portrait painting. He maintains an apartment in New York City, where he is a founding member of "Fete de Swifty," the mayor's fund to advance New York City.

In 2009, Rogers was inducted into the Southern Miss Mass Communication and Journalism Hall of Fame.

On July 20, 2010, Rogers fulfilled his lifetime dream and bought a house in the New Orleans French Quarter, where he now calls home. In the early part of 2012, his home will be featured in *Architectural Digest*.

GLORIA TAYLOR

CLASS OF '66, '67 AND '70

Born in St. Louis, Mo., Dr. Gloria Taylor graduated from high school in 1944. After completing her freshman year at St. Louis University, she left school to contribute to the home workforce during World War II through employment at Monsanto Chemical Company.

In 1952, she married the late C.J. "Pete" Taylor, longtime Southern Miss head baseball coach, who was then head football coach at St. Louis U. High School.

In the summer of 1955, the family, which included two children, moved to Hattiesburg where her husband became an assistant football coach at then Mississippi Southern College. For their first three years in Hattiesburg, the family lived on campus in McClesky Hall. Taking advantage of the nearby classroom buildings, Taylor began taking courses toward a degree in education.

While pursuing her undergraduate degree, among other organizations, Taylor was a member of Phi Kappa Phi, the oldest and largest collegiate honor society dedicated to the recognition and promotion of academic excellence in all disciplines, where she was a board member, initiation chairman, president and nominated for southeast regional vice president.

In 1966, 11 years after beginning her coursework, Taylor received a B.S. degree. She graduated with a 4.0 GPA and was awarded the Phi Kappa Phi Silver Bowl. By this time, the Taylor family had moved into a home off-campus and had grown to five children. Taylor continued to enroll in classes at Southern Miss, earning an M.S. in 1967 and an Ed.D. in 1970.

In 1967, while in graduate school, the Department of Business Education hired Taylor as an instructor. In 1970 she became an assistant professor and eventually associate professor with tenure. Following 20 years of teaching, Taylor retired in 1989.

All five of Taylor's children graduated from Southern Miss, and the family has earned a total of 13 degrees from the University.

Taylor has been a member of the Southern Miss Alumni Association since 1966 and is a member of Sacred Heart Catholic Church in Hattiesburg where she has been a chairman and served on the education council and home visitation committee.

CARLOS TOLOSA

CLASS OF '73

Longtime Harrah's Entertainment executive J. Carlos Tolosa could not speak a word of English when he first visited the United States as a teenager in the late 1960s. In 1969 he came to study English at the Latin American Institute (later changed to the English Language Institute) at The University of Southern Mississippi and ultimately earned his Bachelor of Arts degree in 1973.

Tolosa's rise to prominence within the entertainment industry epitomizes the "American Dream." He began his professional career in 1971 at the Holiday Inn South in Hattiesburg and held various management positions with Holiday Inns Inc., a former parent company of Harrah's Entertainment, across the country in cities ranging from Las Vegas to Honolulu to Miami. In 1993 he rose to the position of chief operating officer and senior vice president of operations for Embassy Suites Hotels, a division of Promus Hotels, also a former parent company of Harrah's.

Throughout his career, Tolosa was a member of the Senior Management Team, Compliance Committee, Capital Committee and a director of The Harrah's Foundation.

Tolosa spent 40 years with Harrah's in a variety of roles, ultimately retiring in January of 2010 as president of the Eastern Division. Harrah's Entertainment has more than 80,000 employees with 54 casinos located on five different continents. Tolosa oversaw operations for one-third of the empire.

In 2010, Tolosa was honored as the Boardman Distinguished Alumnus of the Year from The University of Southern Mississippi College of Business as he represents everything that's great about the United States and the role Southern Miss plays in educating students.

Tolosa is active in the professional board of St. Jude's Children Hospital in Memphis and is on the board of his homeowner's association. Additionally, Tolosa serves on the Business Advisory Council for the College of Business at Southern Miss, which is made up of outstanding business leaders from around the country who support the College and its efforts for national recognition as a top-ranked business school.

Tolosa is married to Judith Ann Tolosa. They reside in Dallas and have two children and three grandchildren.

DONNIE TYNES
CLASS OF '75

A Life Member of the Alumni Association, Donnie Tynes has been a dedicated Association volunteer, serving on the finance committee for multiple years. Tynes previously held the title of finance committee chairman in 2009-10, and the Association recently welcomed him back as the finance committee chair for 2011-12, where he is currently serving on the Association's executive board.

Tynes is a loyal member of the Eagle Club, serving as treasurer of the Central Mississippi chapter for more than two decades, while maintaining memberships in the Wings and Dugout Club.

This 1975 graduate of The University of Southern Mississippi was awarded the Continuous Outstanding Service Award by the Association in 2010. Tynes graduated with honors from Southern Miss with a Bachelor of Science in Business Administration with an emphasis in banking and finance. During his time at Southern Miss, Tynes was a member of the tennis team and Phi Eta Sigma freshmen honor society and served on the Business Students Advisory Council.

In 1986, Tynes received a certificate in professional accounting from Mississippi College. He became licensed as a certified public accountant in 1988 and graduated from the Graduate School of Banking of the South in 1991.

He has worked with Trustmark Bank since 1975 and is currently the bank's first vice president and director of external reporting. Prior to this role, Tynes worked his way up a corporate ladder of success, beginning in the bank's management trainee program.

In 1977 he became an assistant cashier and was promoted to assistant vice president in 1979. Tynes then became the vice president of accounting in 1983 and the vice president and assistant controller in 1985. In 1998 he was asked to be the vice president and director of external reporting, and in 2003 was transitioned into his current role.

Tynes resides in Madison with his wife Barbara Schuler Tynes to whom he has been married for 32 years. They have one son, Darren, who is a 2011 Southern Miss graduate. Tynes attends the Cathedral of St. Peter's in Jackson, where he and his wife have served as eucharistic ministers as well as chairman of the Silent Auction Committee. Donnie is the son of Jean and the late Dub Tynes of Tylertown and a 1971 honors graduate of Tylertown High School.

ANDREW WIEST
CLASS OF '82, '84

The founding director of the Center for the Study of War and Society at The University of Southern Mississippi, Dr. Andrew Wiest was born in Chicago but raised in Hattiesburg.

A professor of history at Southern Miss, Wiest was named the Charles W. Moorman Distinguished Alumni Professor in the Humanities by the College of Arts and Letters in 2010. The professorship, named after one of Wiest's former professors, is awarded biennially for a two-year term to a senior professor in the departments of English, history, foreign languages or philosophy. In addition to the award, Wiest received financial support for research on his new book, *The Boys of '67, Charlie Company's War in Vietnam*, to be released next year by Osprey Press, and will present a public lecture at the end of his term.

After attending Southern Miss for both his undergraduate and master's degrees, Wiest went on to receive his Ph.D. from the University of Illinois, Chicago, in 1990. Specializing in the study of World War I and Vietnam, Wiest has served as a visiting senior lecturer at the Royal Military Academy, Sandhurst in the United Kingdom and as a visiting professor in the Department of Warfighting Strategy in the United States Air Force Air War College.

Since 1992 Wiest has been active in international education, leading a study-abroad program on World War II to London and Normandy each summer, and developing the award-winning Vietnam Study-Abroad Program.

Wiest has published 14 books on various topics in the field of military history, including *Vietnam's Forgotten Army: Heroism and Betrayal in the ARVN* (New York University Press, 2008), which won the Society for Military History's Distinguished Book Award – the highest award in the field.

Additionally Wiest has presented his research at conferences and at invited talks both nationally and internationally, has appeared on several documentaries for the History Channel, Granada Television and Lucasfilms, and has served as a commentator on military events for national news outlets including the *San Francisco Chronicle* and the *Philadelphia Inquirer*.

Wiest lives in Hattiesburg with his wife Jill and their three children, Abigail, Luke and Wyatt.

2011 Award Winners

Each year at Homecoming, the Alumni Association honors distinguished alumni and the University's most faithful servants at the Annual Awards Lunch and Business Meeting. While nominations are accepted year round, submissions must be received by May 30 each year for the approaching Homecoming ceremonies in the fall. Nominations can be made at SouthernMissAlumni.com, by fax to 601.266.4218, or mail to the Southern Miss Alumni Association, 118 College Drive #5013, Hattiesburg, MS 39406-0001.

The Alumni Association presents six awards each year, a list that includes:

Outstanding Service Award
Given to up to seven alumni based on their service to the University.

Continuous Outstanding Service Award
Given to up to five alumni for their long-term efforts and dedication to Southern Miss.

Special Service Award
Given to individuals, not necessarily alumni, who have made a significant, unique contribution to the University, community, or his or her profession.

Outstanding Young Alumnus/ Alumna Award
Given to one alum thirty-six years of age or younger who has made contributions of time and effort to the University, community, and his or her profession.

Moran Pope Meritorious Service Award
Given to one alum annually who has continued to give of his or her time and talents throughout the years to recognize outstanding alumni support, professional achievement, loyalty, and service to the University.

Friend of Southern Miss Award
Given to one individual annually who is not an alum, but has contributed greatly to the progress of Southern Miss throughout the years.

Kameron Dale '97
Outstanding Service Award

A Life Member of the Alumni Association and Eagle Club member, Kameron Dale received a Bachelor of Science degree in health and human sciences from The University of Southern Mississippi in 1997.

Kameron was chosen as a member of the 2005 Leadership Pinebelt Class and was a member of the 2007 Leadership Mississippi Class. She has volunteered with Pick Up the Pinebelt, the American Cancer Society, United Way and the American Heart Association.

Kameron is a member of the Founder's Day Committee, University Safety Committee and served from 2007-10 on the University's Centennial Committee.

She has been employed with Southern Miss since 2001 and is currently the Human Resources benefit manager. Kameron is a member of the College and University Personnel Association of Mississippi/Louisiana and a member of the National CUPA.

She was awarded the University's Gold Leaf in March of 2010 for her service to Southern Miss.

Blake Hamm '03
Outstanding Service Award

Blake Hamm graduated with a Bachelor of Science in Business Administration in 2003 and began working as a consultant in Washington, D.C., and the United Kingdom for Accenture PLC, an IT services firm. Before returning to Accenture, Blake worked as an IT services equity analyst for Friedman, Billings, Ramsey, an investment bank based in Arlington, Va. He is currently a finance controller for Accenture's programs with the Department of State and Department of Homeland Security. Additionally, he received his Master of Business Administration from Georgetown University in 2011.

A member of the Eagle Club and the Alumni Association, Blake has served as the Washington, D.C., Metro Alumni Ambassador since 2006.

Blake and his wife Rachel '02 reside in Washington, D.C.

Brad Hefler '98
Outstanding Service Award

Since graduating with a Bachelor of Arts in advertising in 1998, Brad Hefler has held a variety of advertising, marketing and leadership roles for Peter Mayer Advertising, Coca-Cola North America and TruGreen, a ServiceMaster Company. He is currently a manager of marketing and operations for National Polyfab Company.

In 2011 he completed a master certificate in Internet marketing from the University of San Francisco.

He continues to support his alma mater as a member of the Eagle Club and the Alumni Association, where he has served as the Memphis Metro Alumni Ambassador since 2007.

Brad is a member of ArtsMemphis, Ducks Unlimited, Krewe of Thoth and is a volunteer for the Greater New Orleans Sports Foundation. He previously served as a board member and communications co-chair for Bravo Memphis.

Brad resides in Memphis, Tennessee.

KEVIN PRINCE '02

OUTSTANDING SERVICE AWARD

As a student at Southern Miss, Kevin Prince was a member of Sigma Alpha Epsilon Fraternity and the Student Government Association. In addition, he was a member of Southern Style, graduating in 2002 with a degree in marketing.

His heavy involvement in the Alumni Association has gone anything but unnoticed. Kevin is the past president and current board member of the Central Mississippi Alumni Chapter.

Kevin is currently employed with Staples Advantage as a business development executive and enjoys building custom furniture, playing golf and cooking. He is married to Miriam Randolph Prince and the couple resides in Brandon.

BRAD REYNOLDS '98

OUTSTANDING SERVICE AWARD

Brad Reynolds graduated in 1998 with a degree in business administration. While at Southern Miss, he was a member of the Student Eagle Club and was awarded the Toby Jeffreys Living Scholarship.

Upon graduation Brad moved to Meridian and served as assistant vice president of investments at Deposit Guaranty Investment Services. In November of 2000, he began employment as a financial consultant at Smith Barney. In February of 2006, he started WBR Investment Services, LLC, an independent full-service investment firm. He serves as an LPL financial consultant and has been a member of the LPL Financial Liberty Club since 2007.

Brad has been a member of the Eagle Club and the Alumni Association since 1998 and served as president of the East Central Alumni Association from 2000-07. He recently served on the Investment Committee for the Association and currently serves on the Golf Tournament Committee for the annual East Central District Eagle Club.

Brad and his wife Becky split time between their homes in Meridian and Perdido Key, Florida.

KYLE SMITH '00

OUTSTANDING SERVICE AWARD

As a student, Kyle Smith served as president of Sigma Chi Fraternity and a member of Southern Style. As an alumnus, Kyle served as vice president of the Baton Rouge alumni chapter in 2006, president in 2007, chairman of the board in 2008 and continues to be heavily involved in the chapter today.

Kyle was employed with the award-winning architectural firm Grace and Hebert Architects in Baton Rouge, La., for nine years. In this position, he played an important role in the LSU Student Union Renovation and Addition Project completed in 2010 while also having a large hand in other major projects such as the new LSU Alex Box Stadium, Angola Prison Renovations and The Bluffs Clubhouse on Thompson's Creek.

Currently Kyle is employed with Fusion Architecture in Baton Rouge, La., and is serving a three-year term as a director on the Board of the American Institute of Architects for the Baton Rouge chapter.

Kyle recently married Maria "Chela" Smith.

STEVE HOLIFIELD '78

CONTINUOUS SERVICE AWARD

A 1978 graduate of The University of Southern Mississippi, Steve Holifield is a resident of Meridian and is employed with Rexel Incorporated where he holds the position of division manager of procurement and inventory.

He was a member of Sigma Alpha Epsilon Fraternity, serving as Eminent Archon during his tenure at Southern Miss.

Over the years, he has served on numerous civic and church organizations and committees. He is a member of First Baptist Church in Meridian and is an ordained deacon.

Steve is married to Ann Thornton Holifield, a 1979 graduate of Southern Miss and has two daughters, Heather and Holly, both Southern Miss graduates. Steve is currently serving his second term as a member of the Alumni Association International Board of Directors. He previously served as a member of the board for the USM Foundation.

BYRON JORDAN '88

CONTINUOUS SERVICE AWARD

This Life Member of the Alumni Association completed a three-year term on the Board of Directors in 2011 and currently serves as chair of the Scholarship Committee. Byron Jordan has previously served as president of the Southeast Central Alumni Chapter and president-elect of the former Hattiesburg Metro Chapter.

During his tenure as president of the Southeast Central Chapter, the group was awarded Outstanding Alumni Chapter of the Year. Byron was also honored with the Outstanding Service Award in 1998.

In addition, Byron is a longtime member of the Eagle Club, has volunteered with United Way and the 4-H Club, and served as president of the Wayne County Chamber of Commerce. He is currently an officer and board member of the Waynesboro Rotary Club.

Byron is currently serving as executive vice president for First State Bank. He lives in Waynesboro with his wife Linda Messer Jordan. They have two sons, Daniel and David and a new daughter-in-law Meghan Jamison Jordan.

DICK SIMMONS '77

CONTINUOUS SERVICE AWARD

Richard "Dick" Wyatt Simmons received a bachelor's degree in construction from The University of Southern Mississippi of 1977.

Presently, Dick is branch manager for Dealer's Choice/ Beacon Roofing Supply in Florala, Alabama, and received the Beacon Roofing Phoenix Award for sales and leadership excellence in 2010. He is most proud of his partnership with stepson Scott Causey in The Paint Store at North Hills in Meridian and their branch store in Foley.

A director of the Eagle Club, president of an alumni chapter and serving on the Athletic Foundation Board of Directors, this Life Member of the Association and Dugout Club member was awarded the Outstanding Service Award in 2002.

Along with family and friends, Dick set up a baseball athletic scholarship in memory of his mother, Miriam Quinn Simmons, recipient of the Outstanding Service Award in 1977.

Dick attends Baylis Chapel United Methodist in Marion County and he and his wife Melinda Gullette reside in the Bailey community outside of Meridian.

DANNY RAWLS '69, '80

SPECIAL SERVICE AWARD

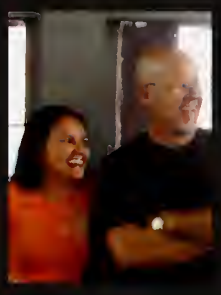
A native of Hattiesburg and graduate of Hattiesburg High School, Danny Rawls graduated with a degree in history from The University of Southern Mississippi in 1969. For eight years, Danny taught school in Lamar County and returned to Southern Miss to complete the requirements for a degree in journalism with emphasis in photojournalism, which he earned in 1980.

In 1979 Danny opened a portrait studio in Hattiesburg that was open 21 years before he transitioned into his current role as the manager of Photo Services at Southern Miss.

Danny's wife Lynn graduated from Southern Miss with a degree in nursing. They have two daughters, Erin, a current Southern Miss student majoring in journalism and Allison, a recent Southern Miss graduate who majored in history and music.

DOUG '79 AND SUSAN WILLIAMS '78

SPECIAL SERVICE AWARD



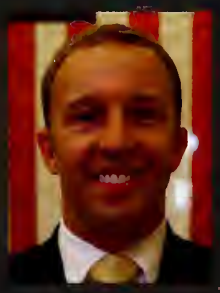
Founders and owners of a national wholesale home accessories company named Country Originals, now known as Kalalou, Susan and Doug Williams have been importing home accessories from all over the world for 25 years. Their company grew from a garage enterprise to a nationally recognized company gaining a spot on the "500 Fastest Growing Privately Held Companies in America" in *Inc. Magazine*.

Four years ago Susan and Doug started their own retail mail order catalog called *AT WEST END*. Their company has received many awards locally and nationally; however, they consider their biggest achievement the "Doug and Susan's Kids Foundation" that assists needy children in three countries.

While at Southern Miss, both Doug and Susan majored in art and were members of the cheerleading squad.

NEAL KIRBY '06

OUTSTANDING YOUNG ALUMNUS AWARD



The online communications manager for the United States House of Representatives Natural Resources Committee, Neal Kirby focuses on elevating the Committee's online presence through its award-winning website and use of social media.

Prior to moving to Capitol Hill, Neal served as campaign administrator for Louisiana State Senator Jack Donahue.

In 2010, Neal proposed drafting a resolution recognizing the University for 100 years of service and excellence in higher education. Shortly before the University's Centennial Celebration in March, the resolution (S. Res. 471), co-authored by Senators Cochran and Wicker, was agreed to by the United States Senate.

This Lifetime Member of the Alumni Association received his Bachelor of Arts in political science in 2006. During his tenure in the Student Government Association, Neal instituted the Fallen Golden Eagles Memorial Service and was a member of Southern Style and The Legacy board.

Neal resides in Washington, D.C., and is the son of Doug and Karla Kirby of Covington, La.

LARRY ALBERT

FRIEND OF SOUTHERN MISS

A graduate of Mississippi State University, Larry Albert received a Bachelor of Architecture in 1978. He is currently the president of Albert and Associates Architects, P.A., located in Hattiesburg.

Among the firm's numerous honors, Albert and Associates was awarded the 2010 Mississippi Heritage Award of Excellence for the work on the renovation of the Ogletree House. The restored and expanded Ogletree House, designed by Albert's firm, returned the facility to its original glory while improving the size, use and beauty of the building.

To name only a few, the Trent Lott Center, located on the Southern Miss Hattiesburg campus and the Visitor and Tourism Center and Lake Terrace Convention Center in Hattiesburg are all among the firm's selected projects.

RANDY POPE '73

MORAN POPE MERITORIOUS SERVICE AWARD

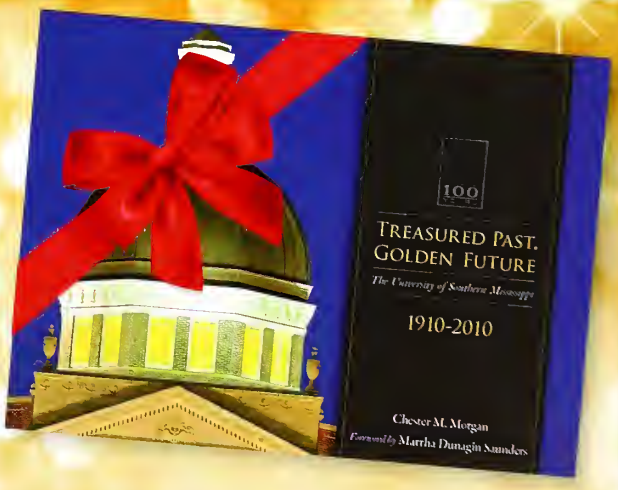
Moran M. "Randy" Pope III, the Association's current past president, returned to the position of president for a second time in 2010.

Among other volunteer roles in support of Southern Miss, the Life Member of the Alumni Association also served two three-year terms on the USM Foundation's board of directors. The dedicated alumnus is also a past president of the USM Foundation and has served on the Athletic Foundation's board of directors. He is a member of the Alumni Hall of Fame and received the Association's Continuous Service Award in 2006.

Professionally, Randy is a partner in the law firm Pope & Pope, P.A., along with his father, Moran Pope Jr., a 1944 graduate of Mississippi Southern College.

Randy is a member of a long line of Southern Miss graduates. His grandfather, Moran Pope Sr., and grandmother, Florence Burrow Pope, were members of the first class at Mississippi Normal College and the first married couple to graduate from the institution that is now known as The University of Southern Mississippi.

Looking for the perfect gift for the Golden Eagles on your Christmas list?



Give the gift of the Southern Miss story: Treasured Past, Golden Future

Written by Southern Miss alumnus Dr. Chester "Bo" Morgan and published by the University Press of Mississippi, this book provides readers with an in-depth look at the unique heritage of Southern Miss. Never-before-seen photographs and vivid prose will make this book the perfect keepsake from our University's Centennial celebration.

$50 hardcover • plus shipping and handling • www.upress.state.ms.us

Welcome New Life Members

J. Terrell and Barbara May
Carole Hoes-Anthony
Claiborne Meador
Thomas and Marie James
Carmia Salcedo
Craig Bauer
Deborah Jacobs
Yvette Claverie
Gene and Wynde Fitts
Dona Helmer
Stanley Sanders
Kenneth Cooper
Robert Shea
Dana Edwards
Phillip Jarrell
Melanie Mathews
Paul Baukema
Dreck Baker
Ron Manthey
Steve and Judy Clyborn
Joel and Sylvia Williams
Earl and Andrea Carter
Tommy Conway
Benny Smith
Kelly Nation
Anita Richardson
Justin McKenzie
Pamela Tanner
Allen Cannon
Raylawni Branch
Lisa Forsyth
William Grantham
Pamela Barkeley
Kim Gianakos
Robert Ross
James Freeman
Jay Gunn

Benvenutti Named Manager of Constituent Relations for Alumni Association

Laurie Benvenutti

Laurie Benvenutti '10, '11, joined The University of Southern Mississippi Alumni Association's staff in August as its new manager for constituent relations.

Benvenutti serves a dual role for the Association as the primary field representative and adviser for The Legacy, the student alumni association. She maintains relationships with individual chapter presidents, alumni ambassadors and constituent society officers and coordinates the calendar of external events for the Association. As The Legacy adviser, she manages the group's programming and budget.

A Bay St. Louis native, Benvenutti earned three degrees from Southern Miss. Prior to joining the Alumni Association staff, she was a graduate assistant with the University's Luckyday Foundation Citizenship Scholars Program, fostered academic and personal growth of students through weekly one-on-one meetings, planned and implemented academic, social and service-based programming for undergraduate students, and assisted in teaching characteristics of servant leadership, team-building activities and conducted University orientation.

Executive Format Graduate Programs

Workforce Training and Development M.S.
Human Capital Development Ph.D.

- Face-to-face sessions combined with Web-based instruction
- Coursework based on a research and industry-driven curriculum
- Workplace learning and performance improvement focus
- Competency development and practical applications
- Think-tank learning facilitated by faculty and industry experts
- Creativity and student engagement with the best minds in the industry

THE UNIVERSITY OF SOUTHERN MISSISSIPPI GULF COAST

JACK AND PATTI PHILLIPS WORKPLACE LEARNING AND PERFORMANCE INSTITUTE

Work hard. Have fun. Make a difference.

www.usm.edu/dewd | 228.214.3517

AA/EOE/ADAI GCUC 78461 10.11

Campus Book Mart

www.campusbookmart.com

Your #1 Source for all Your Southern Miss Christmas Needs!

- One Stop Shopping for Students
- New and Used Textbooks
- School Supplies

Located on Hardy Street across from the main entrance to Campus by IHOP

Call:
1-888-712-5083

Scianna Hall will be located on the eastern edge of the Hattiesburg campus between the Trent Lott National Center and Oseola McCarty Hall.

Building Better Business Campaign Approaches $8 Million Threshold

After only seven months into the public phase of the Building Better Business Campaign, The University of Southern Mississippi Foundation has successfully raised more than $7.8 million in gifts and pledges to fund the construction of a new building for the College of Business at Southern Miss.

The Foundation is attempting to raise the final $2 million to complete the campaign by May 2012. State funding of $26 million for the building is already in place, and the construction documents are being finalized. The University administration expects to bid the project in the spring and hopes to break ground on the new site by mid-May 2012.

The new facility will increase the square footage dedicated to the College of Business by 50 percent, house the Center for Healthcare Sales and Marketing and the Center for Financial Services, provide students with study and gathering space, and improve the technology with which business education is delivered to Southern Miss students.

"The College of Business has simply outgrown the size and technology of Joseph Greene Hall," said Dr. Lance Nail, dean of the College of Business. "With our enrollment growth and demand for classroom space across campus, we have almost maxed out our classroom capacity and will be forced to turn away students in the near future without the additional capacity of the new building."

The initial success of the campaign has been made possible through generous donations by loyal Southern Miss alumni and friends.

Tom McDonnell, co-chairman and co-CEO of U-Save

Tom McDonnell

Car and Truck Rental, believes the new College of Business building is currently the most significant fundraising initiative at the University. It is for that reason that he and his wife, Jana, of Madison have committed $1 million to help fund the campaign with the hope that fellow alumni will join them in their support.

"The College of Business has meant so much to our lives that Jana and I felt compelled to make a significant financial commitment to get the campaign off the ground. We hope that all Southern Miss alumni and supporters will join us in reaching the $10 million goal."

Tom has served on the USM Foundation board of directors, is a past chairman of the College of Business Advisory Council and was named the Boardman Distinguished Alumnus of the Year by the College of Business in 2009.

Dedicated alumni volunteers Louis and Lou Ann Poynter of Hattiesburg have chosen to support the future of business education at Southern Miss with a gift of $250,000. Active in University and community affairs, Lou Ann is a member of the Alumni Hall of Fame, a past president of the USM Foundation and Southern Miss Alumni Association and a member of the College of Business Advisory Council.

Lou Ann and Louis Poynter

"We are excited to be involved with the College of Business in building a new state-of-the-art facility at Southern Miss," said Lou Ann. "This new building with modern classrooms equipped with the latest technology will help to attract top students and faculty to the College of Business and will cement Southern Miss' reputation as the premier business school in the region."

As a member of the Building Better Business Campaign Steering Committee, Todd Buchanan is making an investment with a gift of $25,000. During his time at Southern Miss, Buchanan served as president of the Student Government Association.

Todd Buchanan

"As I reflect on the things that have made me successful in business, much of it points back to my days at Southern Miss, and the College of Business played a big part in that," said Buchanan, a senior vice president with VALIC Financial Advisors. "For me, this is both a 'thank you' to those that helped shape my future many years ago and an investment in something my kids will hopefully enjoy as undergraduates in the years to come." Buchanan and his wife, Babsie, both Southern Miss alumni, live in Tampa, Fla.

With a gift commitment of $5 million, Chuck Scianna made an investment in the future of education by providing the gift that will also name the proposed building Scianna Hall. The commitment is the largest one-time gift to the USM Foundation by a Southern Miss alumnus.

A native of Bay Saint Louis, Miss., Scianna earned his bachelor's degree from Southern Miss. He credits his education at Southern Miss for much of his success as president of Sim-Tex, L.P. in Waller, Texas, one of the leading suppliers of API-certified oil country tubular goods.

"I am interested in making an investment that the University and the state will benefit from," said Scianna. "Dr. Saunders and Dr. Nail are committed to making the College of Business at Southern Miss the number-one business school in the country, and I want to be a part of that. We will get a greater return on this investment than on any other in the quality of education, curriculum and graduates we produce."

With a gift of $10,000, Valerie Simmons took the bold step as the first College of Business faculty member to commit to the future of business education at Southern Miss. She hopes to set an example for her fellow faculty members to support their College.

Valerie Simmons

"It is an honor and privilege to be a faculty member and alumna of the College of Business at Southern Miss," said Simmons. "I see first-hand the dedication of the faculty and students and am excited about the future of the College of Business. As we move toward even higher levels of greatness, we need better facilities. Giving to the building project is an opportunity to make a difference."

Simmons has been a member of the Southern Miss College of Business faculty since 1996, where she currently teaches Introduction to Financial Accounting and Managerial Accounting. In addition to her role as instructor, Simmons serves as faculty advisor for the Beta Alpha Psi chapter on campus and as the internship coordinator for the Accounting Internship Program.

"It is energizing to see Southern Miss alumni and others answer the call and contribute to the construction of this important facility," said Bob Pierce, vice president for university advancement and executive director of the USM Foundation. "Scianna Hall will help position the College of Business as the top business school in the state and will further strengthen the reputation of the College across the region, nation and world. We hope to generate the final 20 percent of the campaign by May 2012, and I trust all of those interested in making the building a reality will get on board during that time."

For more information on the Building Better Business Campaign, contact the USM Foundation at 601.266.5210 or visit www.usmfoundation.com/businessbuilding.

BUILDING BETTER BUSINESS CAMPAIGN DONORS

NAMING LEVEL
Chuck and Rita Scianna

PRESIDENT LEVEL
Tom and Jana McDonnell

EXECUTIVE LEVEL
Lou Ann and Louis Poynter

PROFESSOR LEVEL
Joy and Malcolm Lightsey
Larry and Liz Payne
Carlos and Judy Tolosa
Bill and Penne Ward

DIRECTOR LEVEL
Chuck Atwood
Caesars Foundation
Horne, LLP
RPM Pizza – Glenn Mueller

ASSOCIATE LEVEL
Todd and Babsie Buchanan
Charlie and Janie Houser
Shane and Mona Loper

INSTRUCTOR LEVEL
Mary and Dean Cromartie
Chad and Katherine Driskell
Allyson Easterwood
Charles and Dottie Long
Kenneth Lott
Lance and Ruthie Nail
Gwen Pate
Bob and Kristi Pierce
Steven and Lisa Palazzo
Hugh and Cindy Parker
Ron and Monica Russell
Martha Saunders and Joe Bailey
Brandt and Jo Ann Schmersahl
Valerie Simmons
Larry and Marilyn Welborn
Russ Willis
Roy and Mary Ward

GRADUATE LEVEL
Greg and Lisa Anderson
David and Melissa Butler
Leisa Flynn and Robert Cunningham
Paul and Shirley Garrett
Gene Reed Enterprises, Inc.
Roy and Joanne Goldberg
Shane and Alison Hariel
Billy and Jaqueline Horne
Skip and Carol Hughes
Fujun Lai and Weihua Shi
Francis E. Laatsch and Susan Reiter
JT Tisdale
Sharon Topping
David and Cindy Williams

SCHOLAR LEVEL
Mary Anderson
Melinda Andrews
Ron and Melissa Applewhite
Tom Bizzell
Phil and Jennifer Satre
Marsha and Jon Diekman
Michael Dugan
Wanda Fennell
SherRhonda Gibbs
Erin and Dennis Granberry
Joey and Cathy Havens
Charles Jordan
Marsha Lay
Jeff Lincoln
Dolly Loyd
James and Paula Martin
Paula Parker
Catherine Price
Charla Rowley
Amy Sevier
Ken and Carolyn Shearer
Jewel Tucker
Joyce and Wesley Turnage
James Wilkerson
Nettie Wright

BUILDING BETTER BUSINESS
COLLEGE OF BUSINESS
SOUTHERN MISS

List includes donors of $1,000 and more.

USM Foundation Renames Planned Giving Society

McCARTY LEGACY

The University of Southern Mississippi Foundation proudly announces the renaming of the planned giving society. Formerly the Founders' Society, the McCarty Legacy recognizes the foresight of those who are helping to secure the future of Southern Miss through planned giving.

In 1995, Oseola McCarty forever changed The University of Southern Mississippi with the announcement of a planned gift of $150,000 to the institution. As a washerwoman who lived frugally, this gift represented the majority of her life savings. By generously including the USM Foundation in her estate plans, McCarty established an endowment to help educate African-American students at Southern Miss. Although McCarty passed away in 1999, her legacy as a selfless benefactor lives on at Southern Miss through her generous deeds and spirit.

The USM Foundation honors McCarty with the McCarty Legacy. The hallmark of this special group is the commitment of each of these supporters to a strong, financially sound University in its second century of providing exceptional education opportunities to its students. Through their generosity, McCarty Legacy members make a permanent mark on students at Southern Miss, just as Oseola McCarty did.

Membership in the McCarty Legacy is extended to individuals who have included the Foundation in their estate plans in a variety of ways such as bequests, charitable trusts, gift annuities and life insurance policies.

For more information on the McCarty Legacy, please contact the USM Foundation's staff by visiting www.usmfoundation.com/plannedgiving, calling 601.266.5210 or via email at plannedgiving@usm.edu.

HONOR CLUB
USM FOUNDATION

SAVE THE DATE

The University of Southern Mississippi Foundation

is proud to once again

host the

HONOR CLUB BLACK TIE GALA

Friday, March 23, 2012

Beau Rivage

Biloxi, Mississippi

Invitations to be distributed to Honor Club members in February 2012.

Reduction in Foundation Administrative Fee Set for 2012

The USM Foundation has initiated a plan to reduce the administrative fee charged annually for endowment funds held by the organization.

In 1993, the USM Foundation Board of Directors adopted the use of an administrative fee as a means to generate income to fund the operations of the Foundation. While this method of funding the Foundation's operations has been vital and appropriate, the growth of the Foundation's endowment over the years has created the opportunity to reduce the annual administrative fee on endowment funds from two percent to 1.75 percent. This reduction in administrative fees, which was approved by the Board of Directors at its June 2011 meeting, will be effective beginning calendar year 2012.

"We are excited about this opportunity to reduce the administrative fee on our endowed funds," said Bob Pierce, vice president for university advancement and executive director of the Foundation. "While many university foundations are increasing their fees, the USM Foundation is lowering its fees. I believe we are excellent stewards of our donors' contributions, and I trust this decision is further evidence of our desire to maximize the impact of every dollar given to us."

The USM Foundation currently holds more than 680 endowment funds, and as of June 30, 2011, the market value of the Foundations' endowment stood at almost $63 million.

Foundation Holiday Hours

The USM Foundation, which is located on the third floor of the Trent Lott National Center, will have the following office hours during the holidays:

December 22 - 23, 2011 – 10 a.m. to 3 p.m.
December 27 - 30, 2011 – 10 a.m. to 3 p.m.

GOLDEN EAGLE IMPACT

A gift of $25,000 from PASSIONS OF THE PALETTE will provide support for students and faculty in the Casino, Hospitality and Tourism Management program.

BRANDT and JO ANN SCHMERSAHL of Northport, Ala. provided a gift commitment of $10,000 to the Building Better Business Campaign to support the construction of a new building for the College of Business.

TENA CLARK of Pasadena, Calif. made a gift of $10,000 to help fund the Barbara Ross Gold Leaf Scholarship Endowment.

A gift of stock from CHARLES and DOTTIE LONG of $15,000 will support the College of Business Building Better Business Campaign.

The USM ACCOUNTING CONSTITUENT SOCIETY provided a gift of $15,000 to the Alumni Association Accounting Constituent Society Scholarship Endowment to help provide scholarships to students majoring in Accounting.

A gift of $25,000 from the DORIS I. CASSERLY TRUST established the Frances G. Casserly Scholarship Endowment to help fund scholarships for students in the Mathematics Department.

GWEN R. PATE of Hattiesburg, Miss. made a gift to support the Building Better Business Campaign at the Instructor Level.

A gift of $15,777.77 from the GOLD LEAF SOCIETY will help fund the Barbara Ross Gold Leaf Scholarship Endowment.

The CENTRAL MISSISSIPPI ALUMNI CHAPTER provided more than $11,000 in support to help fund scholarships for students who graduate from a high school located within the Central Mississippi Alumni region.

ROBIN OVERSTREET of Ocean Springs, Miss. made of gift of $15,000 to establish the Robin M. Overstreet Coastal Sciences Endowment to help fund graduate research in the Department of Coastal Sciences.

the McCarty Legacy

In 1995, Oseola McCarty forever changed The University of Southern Mississippi with a planned gift of $150,000. She has been joined by many fellow supporters in providing exceptional educational opportunities to Southern Miss students through planned giving. Help keep her legacy alive and secure the future of our University by including the USM Foundation in your estate plans and becoming a member of the McCarty Legacy.

For more information on how to join the McCarty Legacy, visit www.usmfoundation.com/plannedgiving.

AA/EOE/ADAI UC 65500.5210 10.11

Going Greek, Growing Greek

With a record high number of students in the fall 2011 freshman class, The University of Southern Mississippi's Greek Life population continues to grow. As the percentage of students involved in Greek-letter organizations increases each year, the Office of Greek Life is progressive in its efforts to better improve the overall Greek Life experience. Josh Schutts, assistant dean of students for Greek Life, oversees expansion projects and innovative techniques to implement in the Greek Life division.

Delta Delta Delta Vice President for Membership Jennifer Mountjoy welcomes two new members of the 2011 Tri Delta pledge class during delayed recruitment.

Kappa Sigma fraternity is continuing its colonization process, after a three-year absence from campus. More than 56 men have expressed a dedication to become founding fathers of the colonizing chapter and are guided in the process with the help of a Kappa Sigma national consultant. The organization, founded in 1869 at the University of Virginia, plans to host a variety of events throughout the academic year to boost interest and awareness on campus.

The Office of Greek Life is also expanding its leadership staff with the addition of Melissa Sharp, who serves as the primary advisor to the College Panhellenic Council. Sharp is a Long Beach native with a background in student affairs. Sharp oversees sorority recruitment as well as the CPC executive board.

CPC formal recruitment continues to break records as 340 women signed bids after the week-long recruitment process. Held in early September, delayed recruitment offers women who may not have known about Greek Life or the benefits of going Greek prior to beginning college the opportunity to interact with Greek members and sign up for recruitment after classes begin. This year, the Delta Pi chapter of Delta Gamma sorority signed 53 women during formal recruitment, breaking the largest pledge class record of 2010.

The National Pan-Hellenic Council, consisting of the nine largest historically African-American Greek-letter fraternities and sororities, continues to draw interest from prospective new members. At the fall 2011 informational session, hosted by all of the NPHC organizations, more than 515 students were in attendance. Membership intake in NPHC varies from organization to organization.

Philanthropic events and community service continue to play a vital role in the fundamental activity of Greek organizations, and chapters work each year to aid the community in beneficial ways. The Epsilon Delta chapter of Chi Omega sorority hosted its 60th Songfest, a holiday choral competition benefiting the Make-A-Wish Foundation, on December 2, 2011, while the Mississippi Alpha chapter of Pi Beta Phi will host its Champions Are Readers fundraiser, a speed-reading competition, in the early spring 2012 semester.

With more and more students finding a home and flourishing within the Greek community, the Office of Greek Life continues to encourage prospective members to "Go Greek!"

KAPPA SIGMA currently has 56 men and is continuing the colonization process.

IFC has signed more than 215 members during the fall 2011 recruitment season.

CPC signed 340 women during fall 2011 recruitment, breaking the University record for the second straight year. Delta Gamma also set the largest pledge class record with 53 new members.

NPHC had more than 515 attendants at their annual fall informational meeting.

SOUTHERN MISS ALUMNI

FINISH LINE

HOMECOMING SCHOLARSHIP

Golf Tournament

Presented by

Coca-Cola

The University of Southern Mississippi Alumni Association extends its gratitude and appreciation to the sponsors and participants of the 2011 Shell Finish Line / Southern Miss Alumni Homecoming Golf Tournament. The tournament marked the 13th consecutive year with major corporate sponsorship and was played at Hattiesburg Country Club.

The tournament featured 124 golfers and 52 sponsors, with proceeds from the event helping to support the Association's Pierce Legacy Scholarship Fund, from which the organization awards scholarships to select children and grandchildren of Southern Miss alumni.

THANK YOU

Anderson Point & Decoroting
Best Buy
Bob Polmer Choncellor Motor
Buffolo Wild Wings
Coliente Grill
Collowoy Golf
Compus Book Mort
Coco-Cola
Conestogo Steok House
Croft Auto
Dickey's
Dufor Petroleum
Economy Supply
Firehouse Subs
Fox's Pizzo / Roso, Inc.
Gonder Mountoin
Gold Pub ond Grill
Grond Bonk
GronthomPoole
Gulf South Strotegies
Harlan Services LLC
Hottiesburg Cycles
Hedermon Brothers
Hooters
Keg ond Borrel
Krispy Kreme
Leof River Sports
Liberty Mutuol Insuronce
Longhorn Steokhouse
Mognolio Stote Bonk
Morgon Stonley Smith Borney
Mugshot's
New South Restouront Group
Newk's
O'Chorley's
Ook Grove Plozo Pockoge Store
Oscor's Mexicon Grill
Owen's Business Mochines
Porris Jewelers
Petrey Distribution
Rocket City Diner
Shodes of Extrovogonce
Shelter Insuronce
Smith Petroleum/ Dondy Dons
Southern Beverage
Stokes Distributing
Stricks B-B-Q
Sumroll Froming
The End Zone
Trustmark Bank
Turner & Gladden Furniture World

Bob Palmer's CHANCELLOR MOTOR GROUP

Parris JEWELERS

MUGSHOTS Grill & Bar

PETREY

GANDER MTN. WE LIVE OUTDOORS

Liberty Mutual.

HEDERMAN BROTHERS

2011 TOURNAMENT WINNERS

1st Gross	2nd Gross	3rd Gross	1st Net	2nd Net	3rd Net
Bill Turner	Casey David	Mike McCrary	Todd Metz	Joe Sullivan	Brett Wilberding
J.J. Thams	Danny Dossett	Keith Mooney	Dan Metz	Glenn Patrick	John Mathis
Anthony Lee	Jason May	Brett Livingston	Bryce Wert	Chris Leonard	David Lee
Kris Mangum	Justin Cockrell	Michael Milthorpe	Larry Wert	Lamar Lott	Brian Morrison

Frances Lucas

ROOTED IN Tradition, GEARED TOWARD Growth:

LUCAS LEADS THE WAY

By Charmaine Schmermund '06, '10

In only one year, Dr. Frances Lucas has made an impression like no other on the Mississippi Gulf Coast. Joining The University of Southern Mississippi Gulf Coast as the vice president and campus executive officer in July 2010, she has made a positive impact on students, faculty, staff and communities by overseeing numerous growth projects for Southern Miss Gulf Coast.

Following a 10-year presidency at Millsaps College in Jackson and 32 years of experience in higher education, Lucas is currently focusing on five building projects at the Gulf Park campus, four of which are facilities that were heavily damaged by Hurricane Katrina in August 2005.

Hardy Hall, which will house administrative offices, a dining area and the bookstore, is currently undergoing restoration. Elizabeth Hall, designated for the College of Arts and Letters, is in the final approval stages and restorations for Lloyd Hall, a classroom facility, are scheduled to begin before the end of 2011. Additionally, the building appointed to house the College of Health is scheduled for upgrades. The ultimate goal is to break ground on each of these projects by the end of 2011. "I have never been to a campus that had so much potential," said Lucas. "After my arrival as vice president, I wanted to make sure the campus looked more welcoming to the University community as well as our guests."

In addition to the restoration and renovation of buildings damaged by Hurricane Katrina, Lucas is supervising a new building project that will provide innovative educational experiences at Southern Miss Gulf Coast. The construction of the $10 million Science Building at the University's Gulf Park campus in Long Beach, a 36,000-square-foot building which will house the College of Science and Technology, will feature nine teaching laboratories, research space, approximately 20 faculty offices, the associate dean's office and an 80-seat instructional classroom. The building is expected to be completed and occupied by fall 2012.

As for beautifying the campus, Lucas credits the window art project of the Administration Building for creating a focal point for campus visitors and exciting both students and employees at the University. During the fall semester's Welcome Week events, large pieces of plywood were brought in for students

The University of Southern Mississippi Gulf Park Campus library is a beautiful setting for study and research.

and employees to paint. These unique and colorful paintings were then hung in the windows of the Administration Building, which is located near the popular coast landmark, the Friendship Oak. "We placed a banner on Lloyd Hall and window art on our Administration Building which create a beautiful sight when entering the Gulf Park campus," said Lucas.

The Student Government Association at Southern Miss Gulf Coast has helped to promote enhancing the Gulf Park campus. During the spring 2011 semester, members of the SGA, along with other student volunteers, participated in a beautification project developing an additional outdoor seating area near the library and Bear Creek.

Growth at Southern Miss Gulf Coast is not only occurring with construction and beautification projects. Enrollment figures at the University continue to surpass record numbers for the past four years. The Gulf Park campus, along with coast-wide teaching and research sites, had 3,199 students for the fall 2011 semester. With more than 50 degree programs offered at Southern Miss Gulf Coast, both undergraduate and graduate students have a variety of degree programs from which to choose.

Currently, Lucas is teaching a graduate-level course on executive decision-making. The hybrid course, taught under the Department of Economic and Workforce Development utilizes both on-site class sessions and distance learning. In addition to teaching a class, the open forum, "Lunch with Lucas," allows students to visit with the vice president to discuss their ideas and opinions regarding the University.

Making the University more student-friendly has also been a top priority. "To better assist potential students, we are utilizing various forms of technology to streamline our admissions process," said Lucas. "Additionally, the units within our Department of Student Services are now in one central location to better serve current students."

Other focal points of Lucas' administration include the promotion of

Southern Miss Gulf Coast in a variety of ways. From promoting healthier lifestyles to sharing the advanced research techniques of the Department of Marine Science and Center for Higher Learning, Lucas continually challenges Southern Miss Gulf Coast to utilize successes of the past and grow towards the future.

The health and well-being of both students and employees is also an important issue. In spring 2011, Southern Miss Gulf Coast kicked off WOW!, or Working on Wellness. In an effort to promote healthier lifestyle choices, committee members host regular weekly meetings providing information on various topics including nutrition, fitness and sun safety. A campus walking trail and fitness room have been added to promote physical activity.

In addition to students and employees participating in special events at Southern Miss Gulf Coast, members of the local community have also enjoyed University-sponsored events. In partnership with the Sun Herald newspaper, Southern Miss Gulf Coast hosts the Issues + Answers Lecture Series featuring notable speakers, such as Lt. General Russel Honoré, U.S.A. (Ret.). Honoré, with 37 years of active service in the U.S. Army, discussed the art of crisis leadership. "Issues + Answers is a very popular Gulf Coast program," said Lucas. "It positions the University as the intellectual hub of the Gulf Coast."

The Southern Miss Gulf Coast Civic Chorale offers both performances and fellowship for the community. The civic chorale, in its 17th year at Southern Miss Gulf Coast, features over 80 singers from across the Mississippi Gulf Coast and always welcomes new members. The chorale hosted the moving presentation, "A Tribute to 9/11," to commemorate the 10th anniversary of the September 11 attacks. In addition to musical arrangements sung by the chorale and Long Beach High School Concert Choir, the event featured Congressman Steven Palazzo, Pamela Stennis Wilkins, a survivor of the Twin Tower attacks, and Pat Sullivan, Harrison County Fire Marshal.

"The Southern Miss Gulf Coast Civic Chorale underlines the University's love for the arts and gives a broad invitation to the community to share this love with us," Lucas shared.

On the eastern end of the Mississippi Gulf Coast is the Southern Miss Gulf Coast Research Laboratory (GCRL). Located along the Ocean Springs coastline, students and faculty work in the heart of the environment they are researching. Like the many community events available at the Gulf Park campus, GCRL also caters to the local community with workshops, camps and lectures for both children and adults.

Serving as the University's anchor on the western end of the Mississippi Gulf Coast is the Department of Marine Science and Center for Higher Learning. Both located at Stennis Space Center, students, faculty and researchers are educated in using highly advanced technological equipment in their research incentives.

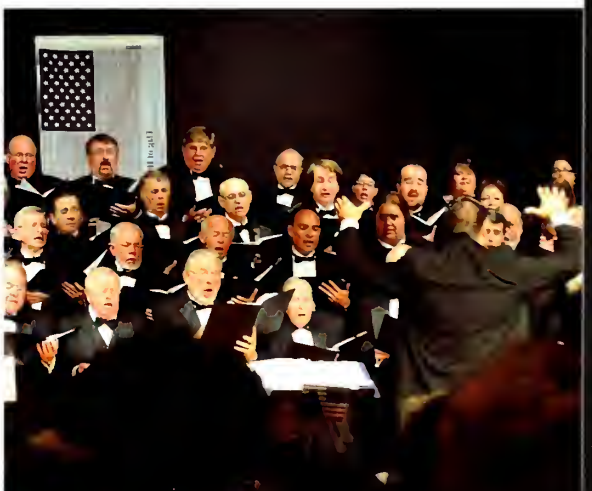
"I am always astounded at the level of international acclaim our scientists have," said Lucas. "With the prestigious and internationally recognized faculty and researchers, our students are working alongside leaders in the field."

When Lucas assumed her position, she was determined to see the Gulf Coast locations of the University flourish and she is well on track for what she initially envisioned. When her administration first began, her vision included restoring and enhancing the Gulf Park campus, supporting world-class research conducted by the University's outstanding faculty and partnering with business leaders to reignite and grow the coast economy.

With new projects on schedule and enrollment numbers continuing to grow, Southern Miss Gulf Coast is excited to have Dr. Frances Lucas leading the way. "I am elated by the overwhelming hospitality across the Gulf Coast," added Lucas. "There is a sense of cultural diversity here and I am delighted to lead Southern Miss Gulf Coast in becoming a strong University that will meet everyone's needs."

Both a tradition on the Hattiesburg and Gulf Park campuses, the painting of the Little Rock is an activity coordinated by The Legacy, the student chapter of the Southern Miss Alumni Association.

The Fleming Education Center, which is named in honor of former University President Dr. Horace Fleming.



A standing-room-only crowd filled The University of Southern Mississippi Gulf Park campus auditorium as the Southern Miss Gulf Coast Civic Chorale and Long Beach High School Concert Choir sang for the "Tribute to 9/11" performance Sept. 11.

MISSISSIPPI'S DUAL-CAMPUS UNIVERSITY

An excerpt from the book *Treasured Past. Golden Future: The University of Southern Mississippi,* 1910-2010 by Southern Miss Alumnus Dr. Chester "Bo" Morgan

In many ways, the Southern Miss story has paralleled and reflected the remarkable growth and development of South Mississippi, including the Gulf Coast. More than half a century ago, what was then Mississippi Southern College first offered a handful of classes at a church campground in Biloxi. From that modest beginning, The University of Southern Mississippi Gulf Coast has blossomed into the state's only true dual-campus public university, encompassing graduate and undergraduate teaching and research at multiple sites serving all three Mississippi Gulf Coast counties. The timeline and images that follow recount that amazing story.

1947
Southern Miss began offering classes on the Gulf Coast, using facilities at the Methodist Camp Grounds in Biloxi and qualified local instructors supplemented occasionally by professors from the Hattiesburg campus commuting to teach night classes.

1957
Gulf Coast classes moved to Michel Junior High School, and a single permanent instructor/administrator was hired to oversee operations.

1971
The University of Southern Mississippi acquired the Long Beach facilities of Gulf Park College, which had been a two-year private girls' school. The campus is situated on 65 acres overlooking the Gulf of Mexico. Majestic oak trees and colorful azaleas adorn the campus, which is the site of the famous Friendship Oak—a magnificent live oak tree more than 500 years old.

1972
Gulf Park officially became a degree-granting branch of the Hattiesburg campus, offering junior, senior and graduate coursework. Featured programs included Bachelor of Science degrees in business administration, industrial technical education, and elementary and secondary education.

1950 | 1960 | 1970

1964
Gulf Coast classes moved again to Keesler Air Force Base. Over the next two years, classes were added at Mississippi Gulf Coast Junior College's (MGCJC) Jefferson Davis campus in Harrison County and its Jackson County center in Gautier.

1976
Southern Miss and MGCJC launched an historic "Two Plus Two" arrangement that allowed students to earn four-year baccalaureate degrees without ever leaving the coast.

1996
SMGC combined its Center of Marine Science at the Stennis Space Center and its Gulf Coast Research Laboratory into a new Institute of Marine Sciences. That year, enrollment on the coast topped 1,700 for the first time in 13 years.

1997
The first coast commencement ceremony was held at the Gulf Park campus, and SMGC celebrated its 25th anniversary.

1998
The Institute of Marine Science established new academic departments, in marine science at the Stennis Space Center and in coastal sciences at Gulf Coast Research Lab (GCRL) in Ocean Springs.

1999
Under the leadership of University President Horace Fleming, the IHL board bestowed dual campus status on Southern Miss, with Hattiesburg as the main residential, comprehensive site, supplemented by a non-residential, metropolitan branch at Gulf Park. The department of marine science at Stennis began offering the nation's only master's degree in hydrographic science.

2005
Hurricane Katrina made landfall on the Mississippi Gulf Coast. The extent of devastation was astounding. At Gulf Park, the storm surge swept past the former provost's home and swallowed the first floor of the older buildings fronting the beach. At Point Cadet in Biloxi, destruction was total. What was left of the J. L. Scott Marine Education Center and Aquarium had to be demolished and its operations moved to the Gulf Coast Research Laboratory (GCRL) in Ocean Springs. Miraculously, no Southern Miss employees were killed, but 128 lost their homes. Gulf Park operations were transferred to the former Garden Park hospital in Gulfport. A portion of the facility, supplemented by several portable structures, was converted into a Gulf Coast Student Service Center with 50,000 square feet of classroom and office space. On October 10, 2005, classes resumed amid the clatter of continuing construction, operating on a compressed, summer-like schedule.

2002
After two years of legal battles, freshmen were admitted to Southern Miss Gulf Park for the first time. By fall, the freshman class numbered 93. Gulf Park enjoyed two new state-of-the-art facilities, a $5.65 million Advanced Education Center, which had opened in January, and a $7.65 million library.

2006
By the summer of 2006, semblances of normality were beginning to return on the coast. In June, the annual Discovery Sea Camp returned to the J. L. Scott Marine Education Center, now operating out of modular classrooms at Gulf Coast Research Laboratory (GCRL). By the first anniversary of the storm, enrollment at SMGC was almost back to the pre-Katrina level, and the college board announced its commitment to rebuild Gulf Park.

2011
For the fourth consecutive year, Southern Miss Gulf Coast experiences record enrollment for the coast operations with 3,199 students enrolled. Still recovering from Hurricane Katrina, the Gulf Park campus has five building projects underway: construction of a new science building, restoration of Hardy Hall, Lloyd Hall, Elizabeth Hall, and the refurbishing of a building to house health sciences. The Gulf Coast Research Laboratory continues to recover from facilities lost in Hurricane Katrina. GCRL has also expanded to Cedar Point in east Ocean Springs, a 224-acre property where the Gulf of Mexico Aquaculture Park has opened with six new buildings.

USM GULF COAST Educating the Coast... DAY&NIGHT

1990 2000 2010

1982
The Jackson County Board of Supervisors built and equipped a classroom facility at the Gautier campus of MGCCC exclusively for the university's use.

1988
IHL placed the Gulf Coast Research Laboratory (GCRL) under the University's administration. Founded by the Mississippi Academy of Sciences in 1947, GCRL operated the J. L. Scott Marine Education Center and Aquarium, the Office of Fishery Assistance and a Seafood Quality and Technology Laboratory at its Biloxi Center, along with laboratories, research facilities, administrative offices and a library at Ocean Springs.

1989
Day classes were approved for the Gulf Park and Jackson County, making Southern Miss Gulf Coast Mississippi's largest off-campus degree-granting program, serving almost 1,500 students with 16 undergraduate and 18 graduate degree programs.

2007
The Advanced Education Center reopened for limited day classes at Gulf Park, and plans were underway for a new Technology Learning Center that would house the popular toy library.

2010
The Advanced Education Center on the Gulf Park campus was officially named the Fleming Education Center in honor of former University president and SMGC champion, Dr. Horace Fleming.

There's only one way to get the **true** Golden Eagle experience, and that's by living on campus!

Students who live on campus make better grades, feel more connected to the university, and are often more involved in campus organizations and activities.

APPLY TODAY!

Department of Residence Life

live. learn. connect. succeed.

THE UNIVERSITY OF SOUTHERN MISSISSIPPI.

601.266.4783
www.usm.edu/residence-life
reslife@usm.edu

AA/EOE/ADAI UC 65548 5064 10 11

The University of Southern Mississippi Alumni Association

ANNUAL REPORT 2010-2011

Tradition | Pride | Loyalty | Excellence

LETTER FROM THE PRESIDENT

It is my distinct privilege to serve The University of Southern Mississippi family as president of the Alumni Association. Upon entering Southern Miss as a freshman in 1971, it never occurred to me that one day I would have the honor of serving in this hallowed capacity. But through the long, nurturing arms of this institution, for which I have always harbored a rich affection, I have remained engaged with the organization and its people. A committed, caring and genuine Southern Miss family has brought me to this point in time. For that journey, I am immensely grateful.

Just as it did in 1971, Southern Miss continues to welcome students from around the globe; students, faculty and staff from around the world land in Hattiesburg seeking something special from this institution. For more than 100 years, Southern Miss has delivered and even exceeded the expectations of all of those passing through its doors. It continues to serve a transformative role culturally, socially and economically for this entire region and beyond. The capacity of this institution to transform lives is in direct proportion to its commitment to integrity, character, inclusiveness and excellence. These treasured values represent the foundation that will allow Southern Miss to soar during its second century of service.

As one of the main guardians of Southern Miss values and traditions, the Alumni Association continues its upward trajectory, as evidenced by a list of key accomplishments over the past year. Foremost among our achievements was the development and adoption of a new strategic plan. This document provides a living guide to linking the Alumni Association with the many rich opportunities that await us. From the use of social networks to connect with Alumni to initiatives to addressing the changing demographics of our Southern Miss family, the strategic plan offers clear guidance over the next five years. The plan allows us to strengthen our capacity to serve Southern Miss and its interests in the future. We are particularly indebted to the immediate past presidents – Curt Hébert and Randy Pope – for successfully steering our strategic planning efforts.

An additional point of achievement was "20,000 in 2010" membership campaign. The follow-up challenge is to retain the more than 21,000 active members of the Association. Through the creative use of direct mail, social media marketing and related tools, the Association has retained more than 90% of its active members. This remarkable accomplishment, due in large measure to the diligent staff, says much about our Golden Eagles. This mark serves as an excellent springboard for even more retention and growth.

As we continue growth initiatives, it is important to have a laser-like focus on legacy recruitment. In 2010-11, the Association launched the Legacy Recruitment Initiative, designed to provide a systematic method of identifying, educating and recruiting the children and grandchildren of former Southern Miss students. This comprehensive approach to building our base represents an important step forward for our organization.

A serendipitous opportunity to energize the Southern Miss family appeared in the form of a unique fundraiser this past spring. "Parrothead Night at the Pete," a scholarship support effort honoring the mother of Jimmy Buffett and the baseball support organization, the Dugout Club, generated $16,000. Select jerseys worn by Golden Eagle baseball players and staff were autographed by the famed singer and subsequently auctioned on eBay.

The achievements highlighted above offer a mere glimpse of the many activities, programs and people coalescing around a common theme – Golden Eagle Pride – that shape this great institution – The University of Southern Mississippi. As we march boldly into our second century of service, we invite each one of you to rekindle school spirit, seek creative ways to engage others in the Southern Miss experience, and to share our story across hamlets, urban landscapes and far-flung places that represent the future of our beloved alma mater.

Southern Miss to the Top!

Dr. Alvin J. Williams
President

PLAN DEVELOPED TO MOVE ALUMNI ASSOCIATION FORWARD

At the end of 2010, significant changes took place within the Alumni Association, including the appointment of new Executive Director Jerry DeFatta. As the staff leadership of the organization changed, a unique opportunity existed for developing new goals and ambitions for the organization to accomplish over the next several years. A questionnaire was developed to solicit feedback from the various constituent groups associated with the organization and a strategic plan was created.

The overall mission of this effort was to maintain a five-year strategic overview document to aid in decision making for the future of the Association. The overview was not meant to be a detailed plan, as that process will evolve from the overview on an annual basis considering the financial and human resources available to execute the objectives at hand. The overview was instead intended to foster discussion at the Executive Committee and Board of Directors levels to move the Association to heightened levels of operation and success.

Investment in The Legacy, the student chapter of the Association, to continue to increase membership and more importantly participation, as well as the development of a comprehensive marketing plan to increase usage of the Ogletree House by alumni and friends of the institution, are merely three of the items featured in the plan.

Additionally, during the process of creating the strategic plan, it became apparent that the information regarding children of Southern Miss alumni was incomplete, and legacies were receiving the same recruitment experience as students with no ties to the University.

"At many institutions, children are constantly educated on the importance of their parents' alma mater," DeFatta shared. "They are taken to football games, arts events and even summer camps. It is our job as alumni to ensure our children are brought up with a relationship to our university." The Association staff has developed and will continue to build upon a plan for identifying, educating and recruiting the children of alumni to Southern Miss.

Alumni will receive several opportunities to provide names of their children, along with additional information to help ensure they are recruited appropriately. "This is certainly an area the Southern Miss community can all work together to achieve," DeFatta said. "There is no doubt that providing legacies with additional attention throughout their lives will result in an increase in the number of second- and third-generation Southern Miss students."

To view the strategic plan in full, please visit SouthernMissAlumni.com.

BLACK & GOLD

DOES IT RUN IN YOUR FAMILY?

The Alumni Association needs your assistance in identifying an important group of future Golden Eagles. Please take a few minutes to provide your children's information by completing the "Legacy Information" form located at SouthernMissAlumni.com/LegacyInfo. In order to effectively communicate with legacies, it is essential that the University have up-to-date contact information on each prospective student.

ALUMNI ASSOCIATION SCHOLARSHIP DEADLINE MARCH 15

Scholarship applications can be obtained at the Ogletree Alumni House, the USM Foundotion or through the Office of Admissions. All opplicotions must be submitted to the Alumni Association no later than March 15 for the upcoming fall semester. For more information, pleose coll the Alumni Association ot 601.266.5013 or visit SouthernMissAlumni.com.

FUNDRAISING FLOURISHES FOR THE ASSOCIATION IN 2011

A unique fundraiser held this past spring in the form of "Parrothead Night at The Pete" and the annual Shell Finish Line/Southern Miss Alumni Association Golf Tournament which took place in the fall proved to both be positive events for the Association.

"Parrothead Night at The Pete" brought in more than $16,000 to support a scholarship honoring the mother of one of The University of Southern Mississippi's most famous graduates and the school's baseball program.

Following the April 15 baseball game against the University of New Orleans, dubbed "Parrothead Night at the Pete," select jerseys worn by the Golden Eagle players and coaches in honor of Southern Miss alumnus Jimmy Buffett '69 were shipped to the famed singer and author for his autograph. Other jerseys were distributed to the 2011 Golden Eagles baseball team.

The autographed jerseys were then returned for auction on eBay, and after several weeks of promotion, the eBay auction opened on May 16 and lasted for 10 days. The bids on several Buffett-autographed jerseys closed at more than $1,000, with the majority of the autographed team jerseys selling between $300 and $500.

Proceeds from the auction benefited the baseball support organization, the Dugout Club, and a scholarship fund in the name of Buffett's mother, Peets. "The jersey auction exceeded our expectations," said Jerry DeFatta, executive director of the Alumni Association. "The auction generated approximately $16,000, and including the actual jerseys, limited-edition T-shirt sales and jersey raffle, the gross income for the initiative was more than $20,000."

Following the "Parrothead Night at The Pete" fundraiser, more than 120 players participated in the 13th annual Shell Finish Line/Southern Miss Alumni Association Golf Tournament, which was held Oct. 21, at the Hattiesburg Country Club, the official club of the Alumni Association. The tournament is held during the University's homecoming festivities each year in conjunction with other Alumni Association events.

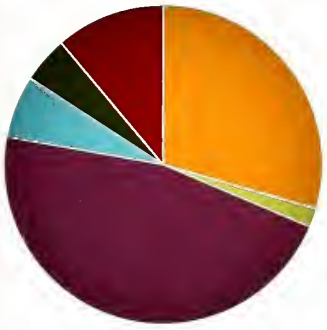
Proceeds in the amount of $10,000 were raised in this year's tournament, which is used to fund the one-time, $1,000 Robert D. Pierce II Legacy Scholarships. On Oct. 22, at the Association's Annual Awards Luncheon and Business Meeting, Jerry DeFatta, executive director of the Alumni Association, announced that with the $10,000 generates for this year's golf tournament, funding for the Pierce Legacy Scholarship Endowment has surpassed $200,000.

Established in 2003, and named in honor of former Alumni Association executive director Bob Pierce in 2008, the Robert D. Pierce II Legacy Scholarship helps perpetuate Southern Miss legacies by providing financial assistance to children and grandchildren of active Alumni Association members. Recipients are chosen by the Alumni Association's Scholarship Committee based on the criteria of academic excellence, community service and high school involvement. Candidates must be the children or grandchildren of an alumnus or alumna who is a Life Member of the Association or has been an active member of the organization for 10 or more consecutive years.

The members of the 2011 Class of Robert D. Pierce II Legacy Scholars include Michael Ross Bedenbaugh, Elizabeth Margaret Crenshaw, James Adam McPhail, Cody Cameron McSparrin, James Mason Seidenburg, Lindsay Nicole Smilek and Anna Beth Waldron.

ALUMNI ASSOCIATION AWARDS MORE THAN $24,000 IN SCHOLARSHIPS FOR 2010-11

The University of Southern Mississippi has many traditions but one of the most important is a willingness to help current students succeed through financial assistance with tuition. The Alumni Association plays a role in that effort by annually awarding a number of scholarships to incoming freshman and current students who are a part of The Legacy.



The PIERCE LEGACY FUND SCHOLARSHIP (awarded to 7)	$7,368.13
The ELMO LANG MEMORIAL SCHOLARSHIP (awarded to 1)	$500.00
The MARY LORAINE PEETS BUFFETT SCHOLARSHIP (awarded to 2)	$11,543.14
The POWELL AND FRANCES OGLETREE ENDOWED SCHOLARSHIP (awarded to 1)	$1,625.58
The PAST PRESIDENTS COUNCIL ENDOWED SCHOLARSHIP (awarded to 2)	$1,143.60
The CLYDE KENNARD MEMORIAL ENDOWED SCHOLARSHIP (awarded to 5)	$2,763.65
TOTAL	$24,944.10

SCHOLARSHIP AWARDED IN 2010-11 BY THE SOUTHERN MISS ALUMNI ASSOCIATION

- For incoming freshman, the Association awards The PIERCE LEGACY FUND SCHOLARSHIP. This one-time scholarship named in honor of former executive director of the Alumni Association, Bob Pierce, is given to select children or grandchildren of Southern Miss graduates.
- The POWELL AND FRANCES OGLETREE ENDOWED SCHOLARSHIP is awarded to an outstanding member The Legacy of at least junior standing and is a one-time monetary gift.
- The PAST PRESIDENTS COUNCIL ENDOWED SCHOLARSHIP goes to an individual designated as The University of Southern Mississippi alumni leader of the future. This individual must be a member of The Legacy of at least sophomore standing.
- The CLYDE KENNARD MEMORIAL ENDOWED SCHOLARSHIP provides scholarships to students with preference given to minority students, who have demonstrated a commitment to the University and a desire to see it prosper.
- Two incoming full-time female freshman from Mississippi who select a major within the College of Arts and Letters are awarded The MARY LORAINE PEETS BUFFETT SCHOLARSHIP.
- For incoming freshman, the Association awards The ELMO LANG MEMORIAL SCHOLARSHIP.

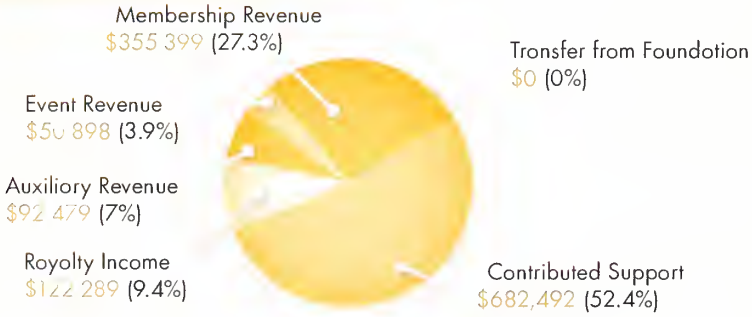
In addition to the six primary scholarships awarded by the Association, a number of chapters award scholarships as well. Currently the alumni chapters of Central Mississippi, Gulf Coast Metro, Laurel Metro, Mobile, New Orleans, South Central Mississippi, Southeast Mississippi and Southwest Central Mississippi all offer scholarships.

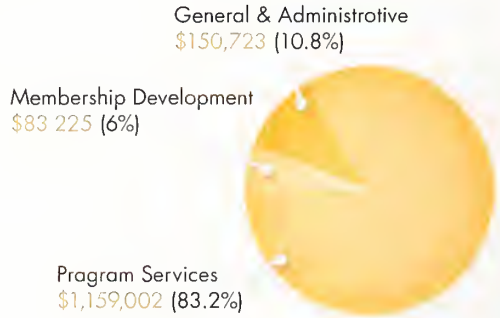
Lastly, children of alumni who have either received a degree from Southern Miss or attended Southern Miss at least two years may be eligible for an Out-of-State Tuition Scholarship.

Bob Pierce, vice president for University Advancement and executive director of the USM Foundation and whom the Robert D. Pierce II Legacy Scholarship is named in honor of, takes a moment to visit with a few of the 2011 Legacy Scholars. Pictured from left are: Cody McSporrin, Anna Beth Waldron, Bob Pierce James McPhail and Elizabeth Crenshaw

ALUMNI ASSOCIATION FINANCIAL POSITION
FOR FISCAL YEARS 2011 AND 2012

STATEMENT OF ACTIVITIES FOR YEAR ENDED JUNE 30, 2011



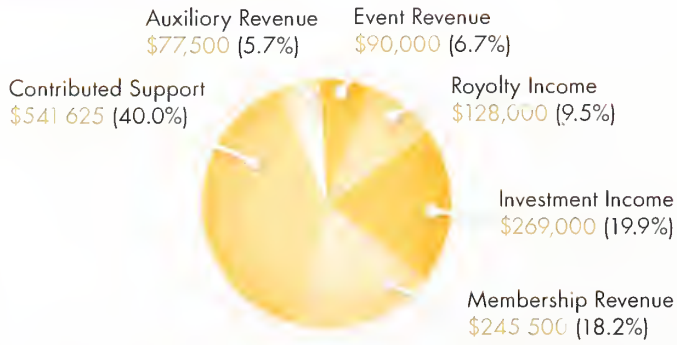


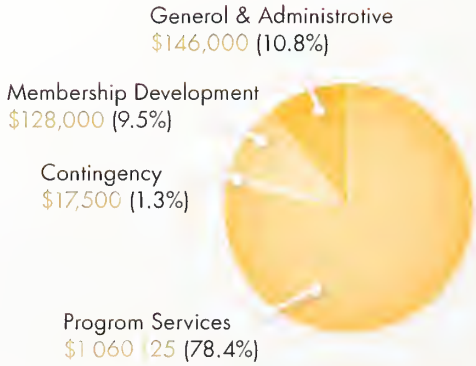
TOTAL REVENUE, GAINS AND OTHER SUPPORT

	$ 1,303,557
Investment returns	$ 336,064
	$1,639,621

TOTAL EXPENSES
$1,392,950

PROPOSED BUDGET FOR 2011-2012





TOTAL INCOME AND OTHER SUPPORT
$1,351,625

TOTAL EXPENSES
$1,351,625

ABOUT THE ALUMNI ASSOCIATION

The University of Southern Mississippi Alumni Association is a 501(c)(3) not-for-profit corporation chartered under the laws of the State of Mississippi in 1955 by then Executive Secretary Powell G. Ogletree. As of June 30, 2011, the conclusion of the 2010-2011 Fiscal Year, the Alumni Association reported total assets of $3,304,016 and a total membership of 19,289. The 19,289 members represent 16.7 percent of the University's 115,872 alumni-of-record.

ASSETS

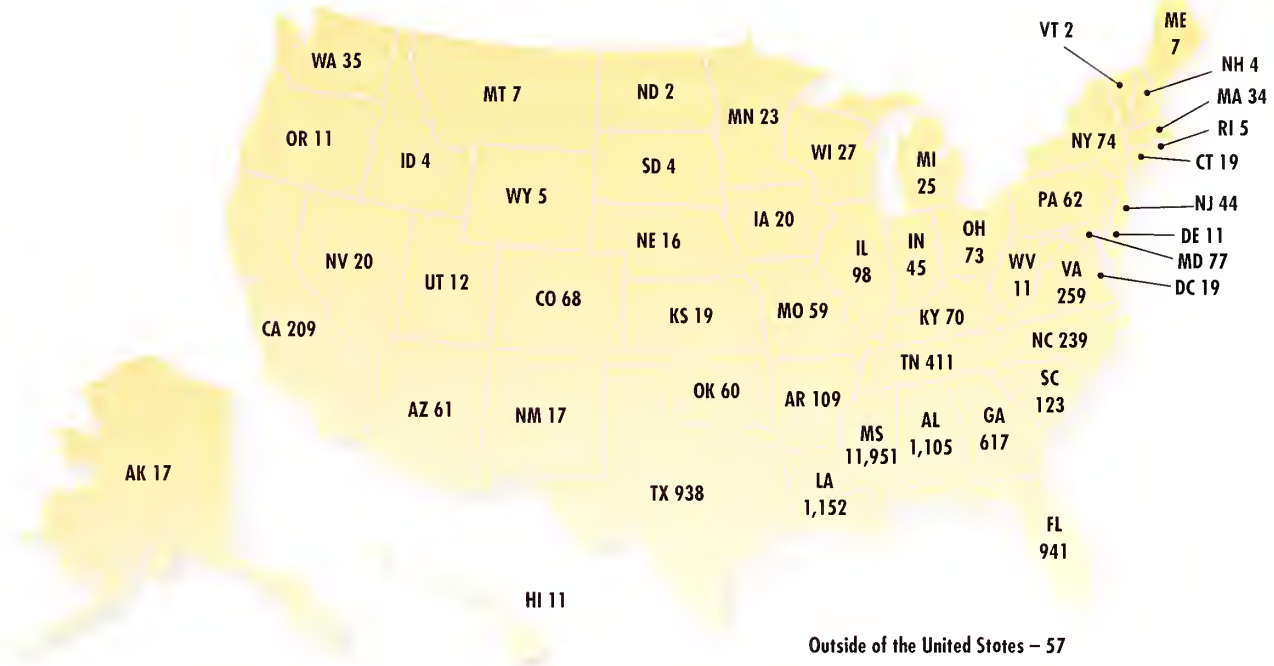
Current Assets	$ 776,119
Investments	$ 2,467,601
Total Property and Equipment	$ 60,296
Total Assets	**$ 3,304,016**

LIABILITIES

Total Current Liabilities	$ 250,060
Noncurrent Liabilities (Deferred Revenue)	$ 63,219
Total Net Assets	$ 2,990,737
Total Liabilities & Net Assets	**$ 3,304,016**

ABOUT OUR MEMBERS

The University of Southern Mississippi Alumni Association is comprised of members from all 50 states and numerous countries outside of the United States. Its 19,289 members are residents of the states below.



ACTIVE YEARS

of Annual Membership in the Alumni Association*

Number of Years	Number of Members
0-4	6,204
5-9	2,787
10-14	1,542
15-19	941
20-24	794
25 and more	2,398

* Does not include Life Members

THE UNIVERSITY OF SOUTHERN MISSISSIPPI
ALUMNI ASSOCIATION
118 College Drive #5013
Hattiesburg, Mississippi 39406-5013

Phone 601.266.5013 | Fax. 601.266.4214
southernmissalumni.com | alumni@usm.edu

Back Porch Brainstorm

The Center for the Study of War and Society at Southern Miss began on a back porch, as many great ideas do. It was not born of a committee or a million-dollar matching grant. Instead, it was the brainchild of Southern Miss alumnus Dr. Andy Wiest '82, '84 and then-Southern Miss History professor, Dr. Geoff Jensen. Talking about their students' tremendous interest in military history, Andy and Geoff, with significant support from the History department chair at the time, Dr. Charles C. Bolton '82, decided to tap into that interest to recruit more students and faculty to the university, forge stronger links between town and gown, and make Southern Miss a nationally recognized center of excellence in the field.

The Center for the Study of War and Society Senior Fellow Dr. Kyle F. Zelner, left, with Dr. Michael Lynch, director of educational programs at the Army Heritage and Education Command of the Army War College in Carlisle, Pa., after Zelner's lecture based on his book about colonial militiamen May 18, 2011.

That was 10 years ago. Today its faculty - Drs. Andy Wiest, Susannah Ural, Kyle Zelner and Heather Stur - take students and alumni to the battlefields of America, Europe and Asia, often with a veteran who travels as a Southern Miss guest. The faculty have published 20 books on the lives of soldiers, the ebb and flow of battle, women in war, and other engaging themes.

The Center has hosted dozens of internationally recognized leaders in the field of war and society in Hattiesburg, and engaged the community with a popular monthly reading roundtable in partnership with the Library of Hattiesburg, Petal and Forrest County.

Southern Miss alumnus Dr. Andy Wiest stands alangside a representative of the Vietnamese-American Community of Greater Dallas-Fort Worth. Wiest had been invited to speak at the annual "Black April" commemoration of the fall of Saigon at the close of the Vietnam War.

Faculty and students have also partnered with local military museums to improve their programming, serve as historical advisors, and assist the museums' efforts to provide public history internship opportunities for our students.

The Center played a central role in bringing the Moving Wall (a half-sized replica of the Vietnam Memorial) to town, and faculty are currently team-teaching a course on "The Wars that Made America" for the Osher Lifelong Learning Institute at Southern Miss.

Wiest, the Center's current director, is currently serving as lead historian for "Vietnam in HD" with Lou Reda Productions for the History Channel, and Senior Fellow Susannah Ural appeared on C-SPAN this summer while giving a talk at Gettysburg College on the first year of America's Civil War. In 2013 in New Orleans, the Center and the National World War II Museum will host the annual meeting of the Society for Military History, the premier academic international organization in the field.

This has all been possible through the dedicated work of faculty, University administration, and undergraduate and graduate students. It also could not have happened without financial funding from several private donors. This support is most evident in the Center's annual Richard McCarthy Lecture Series and the recently announced General Buford "Buff" Blount Professorship in Military History, which will support the work of Southern Miss history faculty working in the field of war and society.

Planning for the future, despite tremendous growth, continues to take place on back porches. For more information, visit usm.edu/history/warsociety.

DREAM BIG BUILD BIGGER

By Marie John '11

Southern Miss senior Garrett Wright spearheaded the construction of an outdoor classroom at Hawkins Elementary School.

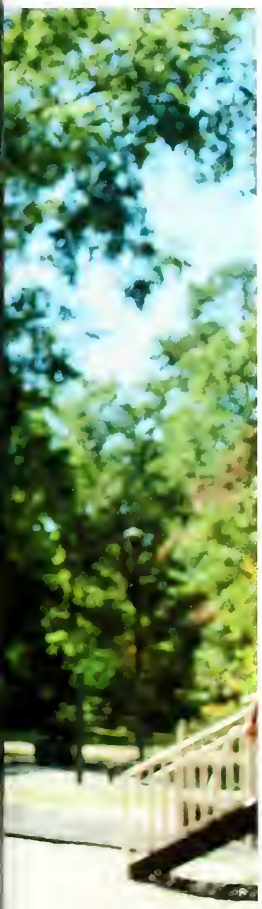
Senior construction engineering major Garrett Wright is a dream builder – literally. The Gulfport native started a building project as an outlet for his love of construction to showcase his building skills, which then evolved into an outdoor classroom for students at Hattiesburg's Hawkins Elementary and national recognition in the form of the Pearson Prize for Higher Education. The Harrison Central High School graduate did not wait to be asked to help. Instead, he recognized a need and organized a service project to directly benefit the community.

During his time in high school, Wright participated in numerous national competitions, expanding the depth of his building and construction knowledge, and worked construction during the summer months to gain practical experience: "I enjoy seeing a finished product and being able to say 'I built that.'" His dedication to community service and zeal for construction allowed Wright to make a difference in the Hattiesburg community by providing students at Hawkins Elementary a safe area that boasts creativity and educational growth.

While attending Southern Miss, Wright's courses in construction engineering were valuable when planning the outdoor space; everything from classroom layout, project timeline and building costs were considered and specified. Wright credits the skills learned as an undergraduate as fuel for his passion to support and give back to the community.

Inspiration for the project came from both a personal interest in construction as well as discussions with Hawkins Elementary art director and volunteer coordinator Sharon Miles, who strongly disliked the fact that students had no place to safely study outdoors during school hours. The dream for an outdoor classroom that would both foster creativity and development for students was born, and Wright accepted the challenge.

Working closely alongside the Office of Community Service Learning and drawing from the experience gained from the Luckyday Citizenship Scholars program, Wright oversaw the completion of a safe, outdoor study environment for the more than 350 students at Hawkins Elementary. With the help of volunteers from the University and local community, the project began last April and was completed before the end of May. The Hawkins Parent Teacher Association supplied money for the materials, while Wright and his cohorts provided free labor.



As for his recent recognition as a Pearson Prize National Fellow, Wright remains gracious and humble: "I knew there were more than 20,000 students who had applied and that many of those who applied had completed some astonishing projects. Plus, I knew it would have been easy to have been passed over by the selection committee because many of the students were from Ivy League schools and the competition was tremendous."

The Pearson Prize was created in 2010 and launched by the Pearson Foundation to honor students who have distinguished themselves through public service while completing their post-secondary studies. The two-tiered awards celebrate students who are giving back to their college communities and help them continue their work. The Prize recognizes students who are attending two- or four-year schools, have completed at least one year of college, and have demonstrated leadership in community service.

By addressing the needs of leaders who have distinguished themselves, the Pearson Prize for Higher Education aims to fill a gap in the student investment scheme of other nonprofits, state agencies and philanthropic organizations. Twenty Pearson Prize National Fellows are awarded a cash amount of $10,000 paid over two years, while 50 Pearson Prize Community Fellows are awarded an amount of $500 paid over a single year. In addition, Pearson Prize for Higher Education recipients also enter into an ongoing network of current and past Pearson Prize Fellows. All Pearson Prize Fellows gain access to unique student resources and opportunities from the Pearson Foundation.

The application process for the Pearson Prize can seem overwhelming. With more than 20,000 applicants for the 2011 year, Wright was among only 20 students to be named as a national fellow. The application includes two detailed recommendations and a two-minute video documentary about the applicant and the project to be considered, which can be viewed by accessing the QR code to the upper left. Pearson Prize Fellows for 2011 participated in a Leadership Summit in Washington, D.C., where winners were presented a cash award to help fund education costs.

Wright, who is scheduled to graduate in December and complete his undergraduate degree in just three-and-a-half years, stressed the importance of becoming active in the community and answering the call to serve: "Students should want to serve their communities because it is where they live and could possibly be where they find a career when school is completed," said Wright. "One of the main things students need to learn from serving is that it does not end when school is finished. Service should continue as long as you are able to make a difference."

Dr. Joe Paul, vice president of Student Affairs, commends Wright on leaving Southern Miss better than he found it: "We are very proud of Garrett Wright. He is a young man who has seized every opportunity offered to him through Luckyday Citizenship Scholars and our Office of Community Service Learning and turned them into valuable leadership lessons," said Dr. Paul. "His future is bright."

On leadership, Wright is adamant on continual growth and development of an individual in order to be a successful leader: "A person must serve and help grow those that they lead," said Wright. "If a leader does not make the business or organization that they are leading a better place, then what has he or she accomplished? A true leader must take the initiative to make the community a better place and not wait for others to complete the task."

As for his future, Wright plans to continue in the spirit of service: "I graduate in December and was offered a graduate assistantship in the Office of Community Service Learning." Considering graduate work in the economic development master's program, Wright plans to either pursue a career in city development or urban planning or possibly attend law school, which will further prepare Wright on the path to becoming a principal public-servant.

Southern Miss Men's Athletics Program Continues Halbrook Award Reign

Former Golden Eagle student-athlete Todd McInnis was recognized as the top male graduate from Southern Miss who excels in academics, leadership and community service.

The University of Southern Mississippi men's athletics program captured its eighth-consecutive Halbrook Award for highest percentage of student-athletes graduating at the recent Mississippi Association of Colleges and Universities Annual Conference hosted by Mississippi Valley State in October in Itta Bena.

The Halbrook Awards recognize colleges and universities that maintain and achieve high academic standards for student-athletes, thus encouraging high graduation rates. The awards were established by the State Legislature and named for former State Legislator David Halbrook, whose family also endows the awards program.

"What a testament to the hard work of our student-athletes who continually strive to excel both on and off their respective playing fields," said Southern Miss Director of Athletics Richard Giannini. "We constantly stress that our primary purpose for all our student-athletes is to make sure that they get a great education and graduate on time. This award shows we are meeting our academic goals and have done so for a long time.

"I especially would like to congratulate our academic staff, as well as our faculty who teach, and our coaches who demand excellence and, most importantly, our student-athletes who have to study and do the work."

The award was one of several presented at the luncheon ceremony during the 78th annual Mississippi Association of Colleges and Universities Conference, where all of the state's higher education institutions, which included public and private, as well as four-year and two-year schools, are represented.

The Golden Eagles' men's program produced a 69 percent graduation rate in 2010-11 that was top among the state's seven four-year public schools, which also included Alcorn State, Delta State, Jackson State, Mississippi Valley State, Mississippi State and Ole Miss.

Former Golden Eagle student-athletes, Todd McInnis (baseball) and Chastity Riggien (women's track and field), were individually recognized as the top male and female graduate from Southern Miss who excel in academics, leadership and community service.

The award was the ninth overall for the Southern Miss athletics program.

THE PETE AT SOUTHERN MISS

2012 GOLDEN EAGLE HOME SCHEDULE

Feb. 17-19	vs. Nichalls State
Feb. 24-26	vs. Tray
Feb. 28	vs. Mississippi Valley State
Feb. 29	vs. Alabama
March 6	vs. Sauth Alabama
March 16-18	vs. Murray State
March 23-25	vs. Haustan*
March 27	vs. Lauisiana-Manrae
April 5-7	vs. Alcarn State
April 13-15	vs. UCF*
April 20-22	vs. Memphis*
May 2	vs. Grambling State
May 11-13	vs. East Caralina*
May 23-27	Canference USA Championships

Neutral site appanents include vs. Mississippi (April 3) and Mississippi State (April 24) at Trustmark in Pearl and LSU (April 11) at Zephyr Stadium in New Orleans.

*Indicates Conference USA game.

2012 LADY EAGLE HOME SCHEDULE

Feb. 10	vs. Central Arkansas
Feb. 11	vs. Tennessee State
Feb. 11-12	vs. Rhade Island
Feb. 18	vs. Murray State
Feb. 18	vs. Belmant
Feb. 19	vs. Sauthern University
Feb. 19	vs. Ole Miss
Feb. 24	vs. Mississippi Valley State
Feb. 25	vs. IUPUI
Feb. 25	vs. Nichalls State
Feb. 26	vs. Lauisiana Tech
March 17-18	vs. UCF*
March 24-25	vs. Tulsa*
April 6-7	vs. Marshall*
April 14	vs. Sauth Alabama
April 17	vs. Mississippi State
April 28-29	vs. UAB*
May 2	vs. Sautheastern Lauisiana

Schedule far all Canference USA series include a daubleheader an the first day af play.

*Indicates Conference USA game.

Sessums Joins University's Circle of Champions

Cathy Sessums

Among many of Dr. Cathy Sessums' loves are football and the notion of making a difference in the community, both of which she proudly has shown to The University of Southern Mississippi. She is one of the newest members to the University's Circle of Champions with her generous donation to the Golden Eagle athletic fund. Although she did not set foot on campus as a student, Dr. Sessums says she recognized what an immense impact the school of approximately 17,000 undergraduates has on the city of Hattiesburg.

Attending both Delta State University and the University of Mississippi School of Medicine, Dr. Sessums has been a practicing gynecologist in Hattiesburg for 26 years. The native Mississippian spent her childhood years in Clinton, where her father was a high school coach, and then eventually a Division III college referee and coach for more than 40 years. She claims their passion for the sport was one of the many reasons why the decision was made to donate to the Southern Miss program. It was not only a love for her, but also a lifestyle for many years. But not only has Dr. Sessums been an unwavering supporter of Golden Eagle football over the years, since she lives in the region, her father also received a counseling degree from Southern Miss.

Along with being a dedicated sports fan throughout her life, which has fueled her passion for Southern Miss athletics, Dr. Sessums is also a proud area coordinator for Phi Mu sorority. She represents the chapter at Southern Miss and others nationwide. Being a Phi Mu herself from Delta State, her involvement in Greek Life on the Hattiesburg campus has been a jump start for her donation in time, talent and treasure to the Ahletics department. "My love for Phi Mu and sports helped foster a love for Southern Miss," she claimed as she praised the school for its involvement in both athletics and student life. She is just one of many to embrace the strides the University has made to improve involvement of the student body by using sports as a medium.

In a way, Dr. Sessums felt it was an obligation to give back to Southern Miss, a school that has been a steadfast employer and resource to thousands of individuals on and off campus. The school has affected her line of work positively as it does for so many other businesses in the area. Though she claims that this idea is very important, she emphasized the fact that she also attended college on a scholarship, and she was more than grateful to return the favor with her donation. "I realize the impact a scholarship can have on someone's life; I am a prime example." Dr. Sessums continues to support Southern Miss athletics and academic life as a season ticket holder to many of the events on campus.

Though her work does not end with her most recent contribution, Dr. Sessums finds fulfillment in giving back to her community through continuing to assist in Greek Life and many other functions. She reiterated that a small incentive can go a long way, and the value of a good education is truly priceless—the main reason why she made the decision to donate.

Along with Dr. Sessums, the newest members of the Circle of Champions are Randy and Leigh Breal, Mike Marshall, Nancy New, Jesse and Allison New, Zach and Ashley New, Abb and Jennifer Payne and Ron and Caitlin Savell.

For additional information on how you can provide a half or full scholarship on an annual basis, please call the Eagle Club at 601.266.5299.

Did you KNOW?

SOUTHERN MISS EAGLE CLUB

Did you know that the Eagle Club student-athlete scholarship program facilitated a record 2011 year in membership and fundraising? New fundraising and membership records were set because people care enough to "Make a Difference" for the University and its students. As the Eagle Club charges into the 2012 campaign it should never go without saying that the members' investment in the Eagle Club is a lifelong "difference-maker" for student-athletes. Southern Miss student-athletes collectively recorded a graduation rate of 83%, surpassing most major universities across Mississippi and Conference-USA.

As the temperature falls, be sure to wrap yourself in the warmest black and gold. And when you brave the conditions in your Southern Miss gear, be sure to let us know. Send photos* of yourself, your family and friends, and we will print as many as space allows in a future edition of Snapshots.

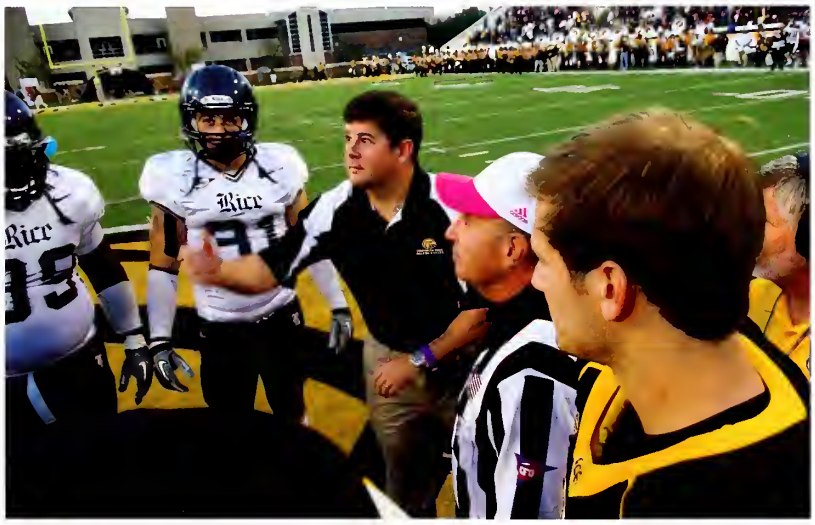
Left: Becky Rutter Monning '73 and husband Richard recently celebrated Becky's 60th birthday with a two-week trip out west. A visit to Devils Tower National Monument in Wyoming highlighted the vacation. The couple now enjoys retirement in Madison after living in both Texas and New Jersey for more than 35 years.

Bottom Left: Dr. Aubrey Lucas is pictured with five of his eight grandchildren in Sahla Square, London. From left to right: Caroline Lucas, Elizabeth Lucas, Van Lucas, Aubrey K. Lucas, Meredith Lucas and Lily Pittman.

Bottom Right: Carl '78 and Marianne Thomas '82 and daughter Jessica Thomas Wenrich '95 with husband Keith '94 posed at the top of the Continental Divide in Bueno Vista, Colo. The vacation gave the family an opportunity to display their alumni pride and take Southern Miss truly "to the top!"

Top Right: The Senior Olympics men's basketball team, The Eagles, placed fourth in their division at the National Senior Games tournament in Houston, Texas. Alumni members of this team include Larry Hogue of Greene County '69, Don Clinton of Pascagoula '61, and Bill Falkes '60 and Bobby Aultman of Covington County.

Top Left: James Randall Costilow '77 and wife Karen '10 recently vacationed throughout Europe. Taking their Southern Miss pride across the Atlantic, the couple is featured in Avebury, England, on the London Eye overlooking Big Ben.



Middle Left: Congressman Steven Palazzo of Mississippi's Fourth Congressional District officiated the opening coin toss for the Golden Eagles against Rice on October 1, 2011. The game resulted in a Southern Miss victory with a final score of 48-24.

Bottom Left: Alumni Jerry Dunlap, Retired General Fletcher Coker '62, Charles Long '58 and Billy Hewes Jr.'60 recently gathered at Brother Doug Talbot's second home in Candem, Ala., for an alumni reunion.

Bottom Right: Jason Barlow '96 and his family recently traveled to Juneau, Alaska. At the top of the Mendenhall Glacier, the Barlow's paused for a family photo. Pictured is Jason, a former Golden Eagle football player, his wife Lori, and sons Walker Luke and Ben.

***For printing purposes, please save or scan your photos at a resolution of 300 dpi. If you have any questions, contact the Alumni Association at 601.266.5013.**

Now is your chance to catch up on the news and accomplishments of your fellow Golden Eagles. To submit your news to The Talon, please send your information to the Southern Miss Alumni Association, 118 College Drive #5013, Hattiesburg, MS 39406-0001, email alumni@usm.edu or post it online at SouthernMissAlumni.com. All cities are in Mississippi unless otherwise noted.

1950s

CLARK and **CAROL HELBIG PEARSON '58, '59** welcomed their seventh grandchild, Rhett Daniel Pearson, on Dec. 31, 2009. The Pearsons reside in Wilmington, N.C.

1960s

REBA ROBERTS '64 and husband Raymond have collaborated on a book of poems entitled *Only Gold*. Reba authored all nine poems and the graphic design; photographs are by Raymond.

LEONARD VAN SLYKE, JR. '66 recently joined the Brunini Law Firm. He has more than 40 years of experience in the industry specializing in business planning, estate planning, tax law and First Amendment law.

JO MILLER ORR '67 celebrated 42 years of marriage to her husband, Ben, in October. She retired after 22 years as chairman of music education at Itawamba Community College in Fulton. Jo continues to teach private voice lessons at her home studio in Tupelo.

BILL WARD '68 has been appointed leader of the Alabama Trucking Association for the 2011-12 fiscal year. Ward is a Mobile, Ala., resident and owner of Ward International Trucks.

1970s

VERNON E. ALFORD '73 has recently been re-elected as the Walthall County Circuit Clerk.

GLENN NOBLES '73 of Hattiesburg was elected president of the Mississippi Association of Gifted Children.

J.W. LEDBETTER '77 has been selected as the executive director of the Mississippi Office of Homeland Security.

RONNIE MCGEHEE '77 has been appointed to serve as the interim Madison County superintendent of education and is running for the permanent position in the state elections in November. McGehee is a former deputy and oversaw the construction of Germantown High School.

HEDERMAN BROTHERS
PRINTING & DIRECT MAIL
PRINT | DIRECT | GREEN | CROSS MEDIA | DESIGN
Creative & Innovative Solutions

Westside Studio
Art Studio, Bridal Registry, Gift Shop, Framing and More!
Located in the Newpointe Shopping Center at Highway 98 West
6555 U.S. Highway 98 West, Suite B, Hattiesburg, MS 39402
Phone: 601.579.9378

1980s

HAROLD (HAL) BULLOCK '81 retired from the U.S. Air Force in June 2011. He served 30 years in the computer and communications field. Colonel Bullock served overseas in Kuwait, Iraq, Afghanistan and Germany. He and his wife, **PAM GRIFFIN '81,** retired back to Columbus. Hal is currently working for Mississippi State University as the IT coordinator for the National Strategic Planning and Analysis Research Center. Pam is currently renovating their old family Victorian home.

CHRIS BOWEN '84 was recently elected to a second term as the District 5 supervisor of Forrest County. His wife, **LISA '83, '06,** continues in her role as an intervention specialist at Petal Middle School. She is now in her 27th year of educating Mississippi public school children. The Bowens reside in Hattiesburg.

BARBARA PHILLIPS '84 was appointed assistant professor at the University of Wyoming in the College of Health Sciences.

FRANK GLENN '86 has been promoted in the United States Air Force to the rank of colonel. He is now the hospital commander at Hanscom Air Force Base in Massachusetts.

SANDRA ANDERSON '88 has been appointed as a full-time faculty member at Georgia Highlands. She served as an instructor of mathematics and taught part-time prior to the appointment.

HORACE B. LAMAR, JR. '89 will serve as the new chair of the Department of Music at Delaware State

The Rev. Paul Gros

With a personal calling to leave college and enter the cloth, Father Paul Gros is one of the youngest ordained priests in the country. After three years at Southern Miss, Gros could no longer ignore the "tug of heart" to enter the priesthood.

During his time as a nutrition and dietetics major, the Baton Rouge, La., native was involved on campus in a variety of organizations, which he credits as opportunities to grow both socially and spiritually. "My time at Southern Miss was wonderful. Southern Style 2003, Pi Kappa Phi and the Catholic Student Association laid the foundations to building my leadership skills God has used in my priesthood," said Gros, who is currently serving as a parochial vicar at The Catholic Church in East St. James in Paulina, Gramercy and Convent, La.

Gros credits the family atmosphere of Southern Miss as well for his growth, while he considers his position to be less of a job and more of a calling. Gros terms it a "vocation from God to be a 'spiritual father' to the many people God has entrusted under my care." Typical duties that fall under Father Gros' responsibilities include celebrating the Mass and the sacraments, as well as preaching and teaching, pastoral counseling, and consoling those who have lost a loved one or preparing those who are getting married. "From the joys life may bring to the unexpected pains and sorrows, in one day I may go from celebrating a wedding or a baptism and in the same day console those mourning the loss of a loved one."

But one task takes priority above all others: "In the end, my responsibility is to help others foster their relationship with Jesus Christ."

As for actually making the decision to leave Southern Miss, Father Gros describes it as an inner struggle before letting God make the decision: "Sometimes I would really pray about those feelings, wondering if they were really from God or just my own internal thoughts. Other times I would try to ignore them, afraid that God may be calling me to something I did not think I was ready to answer."

Since his departure, Father Gros has been blessed to see the global Catholic Church at work. From travels to Guatemala, Mexico and Jamaica on mission trips to pilgrimage visits to Rome and Paris, the priest is continually thankful for the opportunities he has been given: "I love being a priest and thank God every day for the gift He has given me."

University's College of Arts, Humanities and Social Sciences. He will oversee all academic aspects of the department, including faculty development, fundraising, and student recruitment and retention.

1990s

DON '91 and **KAY '92 MCHENRY** announce the birth of their son, Price Franklin McHenry, born on March 28, 2011. Grandparents are **FRANK '67** and **PAM '67 PINNIX** and Don and **KIRBY '62 MCHENRY.** Price joins sisters Breland and Ellie McHenry.

DOUGLAS C. SHOWS '91, '92 officiated the 2011 NCAA Men's Basketball Championship in April at Reliant Stadium in Houston, Texas, between the University of Connecticut and Butler University. Shows is employed as vice president of investments and insurance for Heritage First Bank. He resides in Rome, Ga., with his wife Corinne and two children, Ashley and John.

KIMBERLY SHOWS '93 has been certified and promoted to nurse practitioner at Hattiesburg Clinic. She previously worked as a registered nurse in the cardiovascular surgery department.

LAWRENCE WESSON III '93 coached the MRA Patriots in 2010, earning a state title and was named "Coach of the Year." He is now coaching at Belhaven University. His wife, Tammy, is a managing partner of Financial Works of MS, LLC.

DEBBIE SANFORD '93 was recently recognized by the *Behavioral Healthcare* magazine as one of its five 2011 champions from a national pool of nominees. Debbie is an active member of Southern Miss' College of Health Dean's Council.

STERLING STEWARD, JR. '93, '96 has been hired by Savannah State University as the director of intercollegiate athletics. Steward is a New Orleans, La., native.

ANGELA DONLEY '94 has been promoted to vice president of Trustmark National Bank in Jackson. She served as manager of the Meadowbrook branch and has been with the bank for 17 years.

BELINDA F. COLE '95, '97 was selected to participate in the Johns Hopkins Summer Epidemiology Institute for 2011.

LAQUITTA BURKES '96 received a M.Ed. in elementary education from Belhaven University in Jackson.

UNITED STATES POSTAL SERVICE — Statement of Ownership, Management, and Circulation (All Periodicals Publications Except Requester Publications)

1. Publication Title: The Talon	2. Publication Number: 6 5 2 2 - 4 0	3. Filing Date: 9-9-11
4. Issue Frequency: Quarterly	5. Number of Issues Published Annually: Four	6. Annual Subscription Price: $35

7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®): Southern Miss Alumni Association, 118 College Drive, Hattiesburg, MS 39406-5013 — Contact Person: Jenny Boudreaux; Telephone (Include area code): 601.266.5761

8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer): Southern Miss Alumni Association, 118 College Drive, Hattiesburg, MS 39406-5013

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)

Publisher (Name and complete mailing address): Jerry DeFatta, 118 College Drive, Hattiesburg, MS 39406-5013

Editor (Name and complete mailing address): Jenny Boudreaux, 118 College Drive, Hattiesburg, MS 39406-5013

Managing Editor (Name and complete mailing address): N/A

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)

Full Name	Complete Mailing Address
Southern Miss Alumni Association	118 College Drive, Hattiesburg, MS 39406-5013

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box → ☒ None

Full Name	Complete Mailing Address

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)
The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:
☒ Has Not Changed During Preceding 12 Months
☐ Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

PS Form 3526, September 2007 (Page 1 of 3 (Instructions Page 3)) PSN 7530-01-000-9931 PRIVACY NOTICE: See our privacy policy on www.usps.com

13. Publication Title: The Talon	14. Issue Date for Circulation Data Below: 8-25-11	
15. Extent and Nature of Circulation: Distributed to paid members of the Southern Miss Alumni Association	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies (Net press run)	14,000	12,900
b. Paid Circulation (By Mail and Outside the Mail) (1) Mailed Outside-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	13,417	12,413
(2) Mailed In-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	0	0
(3) Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®	0	0
(4) Paid Distribution by Other Classes of Mail Through the USPS (e.g. First-Class Mail®)	0	0
c. Total Paid Distribution (Sum of 15b (1), (2), (3), and (4))	13,417	12,413
d. Free or Nominal Rate Distribution (By Mail and Outside the Mail) (1) Free or Nominal Rate Outside-County Copies included on PS Form 3541	0	0
(2) Free or Nominal Rate In-County Copies included on PS Form 3541	0	0
(3) Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g. First-Class Mail)	200	200
(4) Free or Nominal Rate Distribution Outside the Mail (Carriers or other means)	230	230
e. Total Free or Nominal Rate Distribution (Sum of 15d (1), (2), (3) and (4))	430	430
f. Total Distribution (Sum of 15c and 15e) ▶	13,847	12,843
g. Copies not Distributed (See Instructions to Publishers #4 (page #3)) ▶	153	57
h. Total (Sum of 15f and g) ▶	14,000	12,900
i. Percent Paid (15c divided by 15f times 100) ▶	96.89%	96.65%

16. Publication of Statement of Ownership
☒ If the publication is a general publication, publication of this statement is required. Will be printed in the Nov. 21, 2011 issue of this publication. (Winter) ☐ Publication not required

17. Signature and Title of Editor, Publisher, Business Manager, or Owner: Jenny Boudreaux, Assistant Director for Communications — Date: 9-9-11

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

PS Form 3526, September 2007 (Page 2 of 3)

GRAHAM JOHNSEN '98 has been named assistant head coach of the Mountaineer football program at Mansfield University. Johnsen will work with wide receivers and special teams for the upcoming season.

CRAIG '98 and **TRISTA DICKERSON BOUDREAUX '01** announce the birth of their son, Isaac Martain, on Sept. 12, 2011.

2000s

BRIAN TAYLOR '00 joined the faculty of Faith Christian Academy in Hurt, Va. He will teach middle and high school history.

SHIRLEY PAGE '02, a family nurse practitioner, has joined Hattiesburg Clinic's nephrology department.

SHANA L. COTTEN '02 and husband Jeff welcomed son Dylan James Cotten on May 18, 2011, weighing 7 lbs., 12 oz., and measuring 20 inches long.

CHRISTOPHER J. '04, '07 and **OLIVIA C. '06, '08 ESTRADE** announce the birth of their son, Jackson Christopher, born on Sept. 26, 2011. Jackson was welcomed by grandparents Mel and **SUSAN '71, '72 ESTRADE** of Diamondhead and Herman and Jeanie Cox of Gulfport.

CLINT ASHLEY '06 has been appointed director of South Mississippi State Hospital in Purvis. He and his wife, Alice, reside in Covington County with their three children, Jarred, Julia and Kelsey.

CYNTHIA DOBBS SUTTON '06 married her husband Shawn on January 22, 2011, in a winter wonderland ceremony in Biloxi. Cynthia is employed as the public relations manager for the Ocean Springs Chamber Main Street Tourism Bureau. The couple resides in Biloxi.

Dr. Chris Anderson '95

Dr. Chris Anderson is the first transplant surgeon to specialize in adult and pediatric liver and kidney transplants at The University of Mississippi Medical Center. The progressive techniques Anderson employs improve the kidney transplant program by promoting laparoscopic kidney surgery for living donor transplants, a first for the state of Mississippi.

The 1995 summa cum laude graduate in biochemistry credits the intellectual challenge and unique experience of the medical field: "Taking care of sick patients allows you the privilege being involved in someone's life during some very difficult times."

The Lucedale native was very involved throughout his collegiate days, earning membership in the Honors College, being recognized as Outstanding Freshmen Male and being elected to the Hall of Fame his senior year. Anderson also worked part-time at the Student Health Services clinic under the tutelage of Dr. Crawford.

As for his responsibilities at UMMC, Anderson leads the abdominal transplant and hepatobiliary surgery efforts while maintaining a high-functioning, well-respected academic transplant center. Anderson hopes to continue the innovative medical practice by further expanding access to patients in the kidney transplant program and creating a liver transplant program for the state of Mississippi, which has not been performed in the state since 1991. "I feel strongly that an academic transplant center cannot reach its full potential without a robust research component."

Anderson was not originally drawn to surgery, but his clinical experience shifted his opinions: "The operations are challenging, and there is often near-instant gratification as the patients often leave the hospital clearly better than when they came in. While organ transplants clearly save lives, the quality of life which they restore is just as important."

While Anderson credits Southern Miss for laying the foundation for a career in the medical field, he also notes that his attendance at the University is a family tradition. Anderson's parents, siblings and wife are all Golden Eagle graduates. "We are a black and gold family!"

DAVID SCOTT MORA '06 accepted a position at Savannah College of Art and Design in August 2011.

KAREN HOSTETTER '07 has started a new job as an assistant professor at Colorado State University-Pueblo in the department of exercise science.

BILLY MOREHEAD '07 joined the Mississippi College School of Business faculty. Morehead is a Greenville native and served as Delta State University's chairman of accountancy, computer information systems and finance.

Marquez Receives Grant from MAS

Nicole Marquez

Nicole Marquez '09 has been awarded a $500 grant from the Mississippi Arts Commission to expand her creative and artistic dance abilities following a debilitating accident. The grant is made possible by the Mississippi State Legislature and the National Endowment for the Arts. The Madison native received a Bachelor of Arts degree in theatre and a minor in dance.

Marquez honed her stage skills with a pair of apprenticeships – in the summer of 2005 at the Berkshire Theatre Festival in Stockbridge, Mass., and August 2005-June 2006 at the Actor's Theatre of Louisville, Ky.

By January of 2008, Marquez had saved up enough money to pursue her dream of dancing on Broadway. She found an affordable apartment in New York City and began auditioning at every turn. Then came the harrowing night of Aug. 30, 2008, when her dreams and future changed forever.

"I had just finished my best audition yet, and when I got home, I realized I had locked myself out of my apartment," she said. "I went to the roof hoping I could find a way down to my open fifth-floor bedroom window. Realizing it wasn't a good idea, I decided against it and walked away. What happened next is a mystery to me."

She doesn't recall slipping or falling, or being pushed. But seconds later, the buoyant, free-spirited, dancing sprite lay crumpled on the courtyard ground, barely clinging to life. Eight hours passed before the building's superintendent found her.

"There was a reason I went back to my Southern Miss roots. Professors such as Shellie Nielsen had faith in me and believed in me," said Marquez. "Shellie helped me find my soul again. She helped me breathe life back into my art, pushed me, and reminded me that it's still very alive. I went to the source because Southern Miss helped mold my destiny; helped my dreams become a reality."

Today, Marquez works at the YMCA in Flowood, Miss. She also provides individualized dance/exercise/yoga instruction for businesses, organizations and meetings. She is in high demand as a motivational speaker and delivered one of the keynote addresses at the International Women's Leadership Conference on Sept. 20, in Honolulu, Hawaii.

Barham Named Director

Benjie Barham

Benjie Barham, EDFP, formerly at the Hinds County Economic Development Authority, has been named director of business development at Fountain Construction Company Inc. in Jackson after 18 years in economic development on the state and local level. A Meridian native, Barham is a 1987 graduate of The University of Southern Mississippi with a bachelor's degree in journalism/public relations and marketing. He completed the Economic Development Institute from the University of Oklahoma and the Community Development Institute from the University of Central Arkansas. He is also an Economic Development Finance Professional through the National Development Council.

He serves in several civic, chamber and volunteer organizations in metro Jackson.

Barham resides in Clinton with his wife, Pam, and their three children, Benjamin, Brennan and Barrett.

JASON DEFATTA '07 is in his second year at William Carey University's College of Osteopathic Medicine. He serves as president of the WCUCOM student government association and will graduate in May 2014.

NATHAN '07 and **JENNIFER BUSH HOLLY '07** announce the birth of their daughter, Anna Kate, born on Oct. 12, 2010. The Holly family resides at home in Brandon.

STEVE SISA '09 has been promoted to safeties coach at The University of North Carolina. Steve is in his second season with the Tar Heels.

BREANNE ELIZABETH HANCOCK '09, '10 married **PAUL BRENNEN HANCOCK '09** on Aug. 13, 2011. The couple resides in Jackson.

Prosser Elected President of MPA

Vicki Prosser

Jackson State University's Office of Research/Sponsored Programs compliance coordinator, Vicki Prosser, Ph.D., has been named president-elect of the Mississippi Psychological Association (MPA) for 2012. The MPA is the organized voice of psychology in Mississippi and works to advance psychology as a science and a profession. The association contributes to scientific knowledge in psychology, educates the public and MPA's membership, and promotes health and human welfare through professional practice. Membership is comprised of academic professors, private practitioners, consultants and students from Mississippi and other states.

Prosser joined the organization in 1992 as a student and upon graduation with her doctorate, has served as communications officer, continuing education chair and financial officer. She was elected from among the more than 200 members of the Mississippi Psychological Association. Her election was announced during the association's 62nd annual convention, held Sept. 21-23.

Prosser earned a B.S. degree in psychology from the Honors College of The University of Southern Mississippi in 1994, a M.S. degree in psychology from Mississippi State University in 1997, and a Ph.D. in clinical psychology from Jackson State University in 2004. She joined the JSU Office of Research/Sponsored Programs as the Institutional Review Board manager in 2004 and earned her certification as an IRB manager in 2006. She teaches in the JSU Department of Psychology as an adjunct faculty member and serves on dissertation committees in the Departments of Psychology, Educational Leadership and Urban Higher Education.

Kynerd Inducted into Hall of Fame

Curtis Kynerd

Curtis Kynerd, a former Raymond High School standout, was a track and field distance star in his two years on the Hinds Community College track team.

After finishing second in the state in the mile run as a Hinds freshman, Kynerd was undefeated as a sophomore in every event he ran that year. Kynerd won the 1968 state championship with a time of 4:26.7, which set a state record that was not broken for 12 years.

After finishing at Hinds, Kynerd competed in track and field at Delta State University, where he was given the Sportsmanship Award as a junior and was part of two undefeated teams. He also served as the president of the Baptist Student Union and was a member of both the Omicron Delta Kappa honor society and the M Club.

After serving in the U.S. Army from 1970-73, Kynerd went on to receive a master's degree in educational technology from The University of Southern Mississippi. He became the assistant media center director at Hinds Community College from 1975-84, director 1984-95, and then dean of Instructional Technology and Distance Learning from 1996-2007.

From 2007 to present day, Kynerd has worked as an eLearning specialist at Nissan North America. He has served as president of the Mississippi Association of Media Educators (MAME). He is married to Wanda Kraft Kynerd, and they have a daughter, Emily Kynerd Bond.

RYEANN MCNEESE '09 has accepted a position in the theatre, education, art, humanities, math and music division at Lone Star College-Montgomery. She previously supervised the math zone at Southern Miss and will teach developmental mathematics.

KYLE MAXIE '09 has been named a volunteer assistant coach for the Southeastern Louisiana University's baseball program in Hammond, La. Maxie was a starter on the Golden Eagles' College World Series team and played both catcher and designated hitter.

2010s

SCOTT FYNBOE '10 has been hired as an assistant professor of English at Indian River State College. Fynboe of Port St. Lucie has taught at Florida State College at Jacksonville and The University of Southern Mississippi.

ALUMNI AUTHORS

To submit a book for inclusion in Alumni Authors, please email alumni@usm.edu with the title, author's name and year of graduation, cost, page count, publisher and year of publication, brief synopsis of the book, and an electronic copy of the cover in jpg, tif or pdf format at 300 dpi.

Author: Sam Jones
Book: *The Man I Never Knew: How Leadership Can Be Developed by Faith, Family and Friends*
Publication Information: Wheatmark, 2011
Signed Copies Available at www.drsamueljones.com
Purchase Price: $16.95
Page Count: 148

Dr. Sam Jones, who currently serves as dean of student affairs and leadership development at Jones County Junior College, has authored his first book, which focuses on leadership skills and development. The '97, '02 graduate is an Alumni Association Board member. The book is motivated by Dr. Jones' life story and includes details about his life that are not commonly known.

If you could meet yourself, come face-to-face with the person you truly are, would you want to? This is the question Samuel L. Jones asks himself in *The Man I Never Knew: How Leadership Can Be Developed by Faith, Family, and Friends.* A native of the Mississippi Delta and former college athlete, Dr. Jones earned bachelor's and master's degrees from The University of Southern Mississippi and earned a Ph.D. from Mississippi State University. He eventually became the dean of student affairs at Jones County Junior College. However, he realizes all too well that his life could have taken a different path, one of failure and hopelessness.

In exploring the influences and opportunities that prepared him for a position of leadership, Dr. Jones inspires us to examine our own experiences and discover the leadership skills that are hidden within each of us.

Author: Ben Willoughby
Book: *Jump'n Stumps*
Publication Information: P&D Associates, LLC, 2011
Copies Available at Ben Willoughby on Facebook
Purchase Price: $15
Page Count: 124

Ben Willoughby, who served as director of the Eagle Club for 18 years, has produced his first book, which is a compilation of stories, tales and anecdotes he has collected throughout the years. The '63 graduate played football for Southern Miss, and follows the long-time writing tradition of his family, which includes three books authored by his mother.

The book includes stories from years ago that were published in various newspapers and magazines, while the inspirations are drawn from Willoughby's time spent on his grandfather's farm in Amite County. Highlighting the interesting "folks" encountered over the past 71 years, Willoughby's book is a piece of family history. Willoughby's wife, Tommie, served as editor for the book, while daughter Vickie is responsible for the drawings and illustrations.

The popular outdoors writer includes hunting, fishing, life lessons and characters as just a few of the topics that make a point, while keeping the reader engaged with humor and thought-provoking ideas.

Author: Arthur Cola
Book: *The Stone Cutter Genius*
Publication Information: American Book Publishing, 2011
Copies Available at www.arthurcolalegendarytales.com
Purchase Price: $24.95
Page Count: 460

Arthur Cola, an '85 graduate from Southern Miss, has authored his fourth

ELIZABETH BEAVERS '10 has been named assistant professor of special education at the University of Houston-Clear Lake in Houston, Texas, for the 2011-12 academic year. Beavers received a doctorate degree in elementary and early childhood education and has taught in the field of education for 19 years.

AUSTIN RANDOLPH SIMMONS '11 received the Outstanding Senior in Broadcast Journalism Award for the 2011 year as well as the Best Broadcast Sports News Package at the Southern Miss 2011 Spring Banquet and Student Showcase Awards.

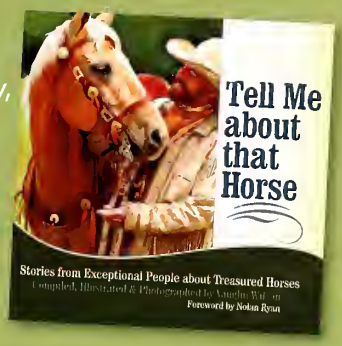
JAMIE BERNARD '11 has joined Sharon Merrill Associates Inc., a critical communications strategic advisory firm that is nationally recognized for its investor relations expertise, as an associate. She assists in investor targeting and online communications for various clients. Jamie is a member of the Boston chapter of the Healthcare Businesswomen's Association and earned a Bachelor of Science in Business Administration in finance and banking.

book, encompassing history, mystery and fantasy into one.

"NO SON OF MINE SHALL BECOME A STONE CUTTER!" yells Lodovico Buonarroti as he strikes his 12-year-old son, Michelangelo, sending him flying across the room. And so begins this legendary tale of the Colonna family as they travel through Italy in the steps of Michelangelo, the Stone Cutter Genius. Thinking only to teach his class about Michelangelo's life and art, Arthur Colonna instead learns about the legend of the Magi ring and finds himself in the center of a centuries-old feud. *The Stone Cutter Genius* is a sweeping tale of Renaissance political intrigue, murder and mystery, brought into the current day and met head-on by the faith, hope and love of the Colonna family.

Author: Vaughn Wilson
Book: *Tell Me about that Horse*
Publication Information: Hawk Crest Publishing, 2010
Copies Available at www.tellmeaboutthathorse.com
Purchase Price: $44.95 plus $4.99 S&H
Page Count: 172

Author Vaughn Wilson's canvas portrays notable horse owners telling stories, in their own words, about their exceptional lives and their favorite horses. Introduced by Vaughn, each interview features a unique story, a Vaughn Wilson original oil portrait painting, and Vaughn Wilson's photography. "I was born with a need to be around horses, an undeniable desire to care for them on a daily basis," said Wilson.



Tell Me about that Horse is a beautiful tribute to cherished horses that have inspired, encouraged and entertained their owners. Featuring the stunning art and photography of Vaughn Wilson, this book shares intimate profiles of devoted horse lovers and the horses that influenced their lives. The book has received the following accolades for its content: winner of the 2011 Will Rogers Medallion Award, finalist for the American Horse Publications Book of the Year, and finalist for the New Generation/Indie Book Awards Coffee Table Book of the Year. Take the reigns and enjoy the ride.

Author: Patricia Joyce Collins
Book: *Growing up Southern: When Ladies Wore Hats and Gloves and Racism was Just a Word*
Publication Information: Sarah Book Publishing, 2011
Copies Available at ww.tellmeaboutthathorse.com
Purchase Price: $10.95
Page Count: 139

Author Patricia Joyce Collins, a '65 graduate from Wayne County, chronicles her thoughts, observations and impressions during her pre-teen through college years in Mississippi during the civil rights movement. The book describes the societal rules that were in place at the time. According to Collins, as long as the rules (which included the rules of fashion) were followed, everything was fine – no one had to look realistically at the problems of society.

Including an interview with Raylawni Branch, one of the first black student to attend Southern Miss, and reference to the late Rev. Dension Napier, who was the director of the Wesley Foundation at The University of Southern Mississippi, the book "might anger some, please some who agreed but did not speak out, and certainly open the minds and hearts of the uninformed."

In Memoriam

AUBREY M. MCPHAIL '38
of Meridian died August 10, 2011.

JUANITA M. BERRY '38
of Hattiesburg died August 26, 2011.

LULA SHIVER '38
of New Hebron died August 11, 2011.

WINNIE R. HILL '39, '55
of Madison died October 6, 2011.

WESSIE M. HARVEY '40
of Niceville, Fla., died September 2, 2011.

WILLODENE P. ROBERTSON '40
of Liberty died September 25, 2011.

FLORINE M. IVY '40, '57
of Panama City, Fla., died October 5, 2011.

ROBERT L. PEYTON '41
of Arcadia, La., died September 4, 2011.

BESSIE M. BANE '47
of Louisville died July 22, 2011.

RUBY S. ISSA '47
of Ruleville died August 11, 2011.

EVAN F. RAGLAND '48
of Memphis, Tenn., died September 11, 2011.

MARY A. BRASWELL '49
of Hattiesburg died August 8, 2011.

HOWARD E. MORRIS '50
of Wiggins died July 28, 2011.

JAMES A. RILEY JR. '50
of Hattiesburg died July 21, 2011.

MARTHA A. ELLARD '50
of Poplar Bluff, Mo., died September 17, 2011.

SARAH E. LIFE '51
of Elberta, Ala., died October 12, 2011.

VIRGINIA W. KELLY '52
of Hattiesburg died August 15, 2011.

WILLIAM BEXLEY JR. '52
of Vicksburg died August 22, 2011.

JAMES G. CASON '53
of Laurel died July 27, 2011.

ROBERT H. MYRICK '53
of Hattiesburg died August 6, 2011.

DONALD B. WILLIAMS '53
of Katy, Texas, died September 11, 2011.

JAMES L. BUCK '54
of Tyler, Texas, died August 1, 2011.

SAMUEL "NORRIS" BROADHEAD '54
of Meridian died October 1, 2011.

JAMES L. BEECH JR. '55
of Ocoee, Fla., died September 18, 2011.

JANIE R. HODGES '56
died August 10, 2011.

GENEVA A. CARSON '56
of Baton Rouge, La., died August 31, 2011.

CLEVE ROS '56
of Alpharetta, Ga., died September 12, 2011.

JOAN B. BAGGETT '57
of Mobile, Ala., died March 17, 2011.

HERBERT E. WALLEY '57
of Richton died July 30, 2011.

HELEN R. MOORE '57, '69
of Plano, Texas, died October 9, 2011.

MONROE F. CUEVAS JR. '58
of Ocean Springs died July 31, 2011.

MADRON P. BULLOCK '59
of Bassfield died July 30, 2010.

RODNEY W. FLOYD '59
of Macon, Ga., died September 30, 2011.

CHARLES E. MCARTHUR '60
of Pineville, La., died August 16, 2011.

WALTER GARRIGA JR. '60
of Madison died August 18, 2011.

ANTHONY J. DRAVIS SR. '60
of Mobile, Ala., died October 14, 2011.

LUCY "LINDA" D. CORE '61
of Covington, La., died July 27, 2011.

WILLIAM H. LANE '61
of Prentiss died July 8, 2011.

JAMES M. MILLIGAN '61
of Lake Worth, Fla., died September 27, 2011.

LILLIAN A. HAYDEN '62
of Biloxi died July 30, 2011.

JOSEPH M. HELTON '63
of Milton, Fla., died September 10, 2011.

JOSEPH M. HELTON '63
of Milton, Fla., died September 10, 2011.

BARBARA B. ROSSETTO '64
of Kansas City, Kan., died January 31, 2011.

JACK R. GORDY '64
of Brandon died September 26, 2011.

DOUGLAS W. BURKETT '67
of Bassfield died February 8, 2010.

BILLY R. MILLS '67
of Birmingham, Ala., died September 30, 2011.

WALTER "JEFF" NETTLES '68
of Brookhaven died September 23, 2011.

CANDACE HALL JORDAN '69
of Hattiesburg died August 1, 2011.

ADAM R. MACWHINNIE '69
of Jackson died August 15, 2011.

MAX D. EVANS '69
of Meridian died September 11, 2011.

FRANK SCOTT '69
died September 15, 2011.

THOMAS W. BUSH '70
of Newton died February 3, 2011.

MONROE J. MOODY JR. '70
of Natchez died September 10, 2011.

KATHRYN H. GRANTHAM '71
of Ocean Springs died July 25, 2011.

TERRENCE M. GOODBREAD '71
of Bay St. Louis died August 6, 2011.

PEGGY L. ADAMS '71
of Brooklyn, N.Y., died August 17, 2011.

GINGER TOMLIN '71
of Homland, Ala., died October 9, 2011.

STANLEY A. SHOWS '72
of Florence died September 17, 2011.

DOUGLAS T. RYAN '73
of San Antonio, Texas, died July 27, 2011.

DANIEL L. BALES '75
of Alexandria, La., died August 8, 2011.

LOUIS E. DESOBRY JR. '76
of Lutz, Fla., died July 25, 2011.

MARY N. DEARMAN '76
of Purvis died August 9, 2011.

ROBERT F. MURRAY '78
of Birmingham died August 13, 2011.

WALTER.L. OAKMAN '78
of Clinton died August 28, 2011.

KARL JABOUR III '79
of Jacksonville, Fla., died September 25, 2011.

STEPHEN L. WEBB '80
of Hattiesburg died July 22, 2011.

MICHAEL A. HANDS '80
of Biloxi died September 19, 2011.

JOHN E. BAILEY '80
died on October 14, 2011.

CARMELO F. AZCUY III '82, '85
of Franklin Lakes, N.J., died September 19, 2011.

FREDERICK W. GASTON JR. '83
of Gulfport died October 12, 2011.

SANDRA J. VAUGHN '85
of Meridian died September 14, 2011.

MARGERY L. GEDDES '85
of Fairhope, Ala., died August 15, 2011.

CHRISTOPHER D. MCLEOD '85
of Concord, N.H., died September 17, 2011.

CHARLES G. MCLELLAND '87
of Pinson, Ala., died September 5, 2011.

ANTHONY G. PICKETT '89
of Cedar Park, Texas, died August 15, 2011.

TERESA E. COULTER '90
of Prentiss died May 24, 2010.

JACK L. MORRIS '90
of Jackson died August 11, 2011.

MARTY KEMMER '90
of Gulfport died August 14, 2011.

TONY THOMPSON '90
of Douglasville, Ga., died August 29, 2011.

PAMELA L. PATTERSON '92
of Corinth died August 12, 2011.

STEPHEN "CRAIG" NULTA '94
of Pascagoula died September 22, 2011.

PATRICIA A. OLSEN '98
of Pascagoula died October 9, 2011.

ANGELA A. BUCKLEY '98
of Stringer died October 14, 2011.

MAURY BOOTH '94, '99
of Crowley, Texas, died August 22, 2011.

JEANETTE BAYLIS '95
of Petal died August 26, 2011.

JAKE L. COBB '05, '06
of Hattiesburg died September 5, 2011.

RACHEL M. RAKE '09
of Gulfport died August 14, 2011.

JAMES L. PARKER '11
of Hattiesburg died October 7, 2011.

DOLORES P. DOBBINS
of Leakesville died July 24, 2011.

JANE B. HEIDELBERG
of Hattiesburg died August 2, 2011.

JOHN W. LIPSCOMB JR.
of Hattiesburg died August 22, 2011.

DARIUS R. WOODWARD
of Hattiesburg died August 19, 2011.

HERSCHEL Q. PEDDICORD JR.
of Hattiesburg died September 18, 2011.

JOHN LAWRENCE HUNT
of Winston-Salem, N.C., died October 13, 2011.

SOUTHERN MISS
TRiViA

Answers are to questions asked on Page 13.

1. Dr. Horace Fleming, Summer 2002
2. It is believed that the Friendship Ook dates bock to 1487, which would make it more thon 500 yeors old.
3. 1952 Sun Bowl in El Paso, Texos -- It was also the first time the team ever appeored on television.
4. Gulf Pork Compus, Long Beach
5. Dr. Williom McCoin

How did you score?

C.A.R.D.

Current Alumni Retail Discounts

This listing contains current participants in The University of Southern Mississippi Alumni Association's C.A.R.D. Program. By presenting either your Southern Miss Alumni Association annual dues membership card or your Life Membership card, you will receive the discount noted by each participant. The program is designed to bring added value to your membership in the Alumni Association and to thank you for your support of Southern Miss.

Aaron's Soles and Lease	*50% discount on first month's payment on any new lease agreement*
Andersan's Rug Market	*10% discount on any rug purchase*
Ashley's Sporting Goods	*10% discount on total purchases (same restrictions apply)*
Bourne Brothers Printing	*10% discount on any service*
Brownstone's LLC	*10% discount on entrees*
Coliente Grille	*10% off of total purchase*
Classic Concepts/ACE Home Center	*10% discount on purchases or rentals*
Comfort Inn-The Lodge *	*10% off rack rate*
Comfort Suites *	*10% off rack rate*
Command Spanish, Inc	*20% discount on online language courses at commandspanishonline.com when applying USMAA20 promotional code*
Expectations	*15% discount on total purchase (does not apply to furniture)*
Firehouse Subs	*Free drink with purchase of sandwich*
The First, A Natl. Banking Assoc.	*$200 discount on closing costs on mortgage loans*
Golden Eagle Storage	*5% discount on rental*
Grand Bank	*$100 discount on mortgage loan closing costs*
Hattiesburg Zoo	*$1 off admission*
Heritage Vision Center	*10% discount on all eyeglasses and sunglasses for regular members and 20% discount for Life Members*
Holiday Inn	*10% off rack rate*
Holiday Inn Express, Lucedale	*15% off standard room rate*
Hopson Law Firm, PLLC	*Free initial consultation on any contingency fee case, 10% discount on consultation fee on non-contingency cases*
J and L Sales	*10% discount on any purchase*
King Photography	*10% discount on photography, excluding senior portraits*
Kitchen Table	*10% discount on cooking classes*
Lance Computer Systems	*20% discount on normal labor charges*
Leatha's Bar-B-Que Inn	*10% discount on all purchases*
McLeod & Associates, P.A.	*10% discount on estate planning, business entity formation and other legal services*
Mike's Tire and Wheel	*10% discount on all sales*
Neblett's Frame Outlet	*10% discount on purchases*
Newk's Express Café	*10% discount on purchases, excluding alcohol*
Oak Grove Plaza Package Store	*10% discount on purchases*
Oak Grove Rental	*10% discount on rental items / not valid with other offer*
O'Charley's	*10% discount on all purchases, excluding alcohol*
Owen's Business Machines	*10% discount on selected items*
Porris Jewelers	*10% discount on all items*
Pine Burr Country Club	*$5 off one 18-hole round of golf*
Priceless Rent-a-Car	*10% discount on rental cars, trucks and passenger vans*
Prime Mortgage, Inc.	*$250 closing cost discount*
Signs First *	*15% discount on Southern Miss-related signs*
Simmons Furniture	*10% discount on all items*
The Sleep Number Store by Select Comfort	*Free pillow when you find your Sleep Number setting*
Sonic Drive Inn on Hwy 11	*Free 20 oz. drink or slush with purchase of #1 or #2 burger*
Southern Interiors	*5% discount on flooring*
Southern Oaks Catering	*10% discount on takeout orders (weddings excluded)*
Southern Oaks Florist	*15% discount on funeral, hospital and home arrangements (weddings excluded)*
Southern Oaks House and Gardens	*20% discount on facility and room rentals*
The Spicy Pickle	*10% discount with alumni card*
Tall Pines Farm	*10% discount on gift baskets and catering*
Tranquility Day Spa	*10% member discount, 15% discount for Life Members on all services, not valid with other discounts*
University Florist	*10% discount on all purchases (excluding holiday's and wire outs)*
USO Hattiesburg	*Free collector's dog tag*
Villie's Subs	*$1 off order of six-inch sandwich, side order and large drink* *$1 off game day party subs*

^ All discounts subject to change or termination without prior notice. Please verify discount with provider before making purchase. *Hattiesburg locations only.

SOUTHERN MISS ALUMNI MARKETING PARTNERS

Continue your support of The University of Southern Mississippi Alumni Association by doing business with the Association's Marketing Partners. By utilizing the goods and services of these marketing partners, you will be generating additional revenue to support the programming and operations of the Association.

Bank of America.

Bank Of America®
Special offer for Southern Miss alumni and friends! Announcing a special No-Annual-Fee MasterCard® credit card now conveniently available to Southern Miss alumni. Simply call 1.800.932.2775 for details about the costs and terms of this offer or to apply for the credit card.

MARSH

Marsh Alumni Services
Whether it is life, health, or long-term care insurance, you can obtain important financial protection for your family at an affordable rate through Marsh Alumni Services. For more information, call 1.888.560.ALUM (2586).

Balfour

Balfour
Official Southern Miss Ring. For more information or to order, call 1.866.BALFOUR and ask for reference code 2315.

Liberty Mutual

Liberty Mutual
Liberty Mutual is the official home and auto insurer of the Southern Miss Alumni Association. For more information, call 1.800.981.2372.

Campus Book Mart

Campus Book Mart
Southern Miss Apparel and Gifts.
For more information, call 1.888.712.5083.

DiplomaDisplay®

Specially Designed Southern Miss Degree Frames
Order your custom Southern Miss diploma frame and preserve your achievement for a lifetime with Diploma Display. To order, visit www.diplomadisplay.com/usm.

Westside Studio

Sunrall Printing and Framing

Printing and Framing. For more information, call 1.866.418.0320.

Did you KNOW?

Did you know that the Southern Miss Alumni Association is now listed in the iPhone and Android app called Vidappe, which alerts members of nearby stores' discounts? This free app organizes your day-to-day discounts that can be redeemed simply by flashing your Southern Miss membership card. Vidappe allows you to choose a geographic region (Mississippi) and then a specific membership program (University of Southern Mississippi Alumni Association) and can notify you of locations within both driving and walking distances. For more information contact the Southern Miss Alumni Association at 601.266.5013 or alumni@usm.edu.

Whether you're showing your pride
or gearing up for the big game...

THE SOUTHERN MISS BOOKSTORE IS

YOUR PLACE FOR ALL THINGS EAGLES!

SHOP ONLINE AT
shopsouthernmiss.com

SOUTHERN MISS BOOKSTORE
IN PARTNERSHIP WITH
BARNES&NOBLE

THE UNIVERSITY OF
SOUTHERN
MISSISSIPPI.

b&ncollege
facebook.com/bncollege

MAKE MAGICAL MEMORIES THIS HOLIDAY SEASON

SAENGER

HOLIDAY MOVIE SERIES ◈ DEC 19–22

SHOWTIME :: 2 PM
TICKETS :: $2

201 FORREST AVENUE ■ HATTIESBURG, MS 39401 ★ ★ ★ ADMIT ONE

NOT YOUR ORDINARY NIGHT OUT

601.584.4888 ★ ★ HATTIESBURGSAENGER.COM

The University of Southern Mississippi
Alumni Association
118 College Drive, #5013
Hattiesburg, MS 39406-5013

PERIODICAL

Share Your Family's Golden Eagle Story...

"Three generations of the Waddle and Gillespie families have attended The University of Southern Mississippi. We feel strongly about carrying on this important Southern Miss alumni family legacy. We are proud of this heritage and plan to keep it going for generations to come! SMTTT!"

— Benny Waddle, '82

Pictured from left, front row: Lamar Gillespie '50, '51, Joy Gillespie '50, '51 and Pamela Gillespie Waddle '83, '96; second row: Amanda Waddle (Southern Miss sophomore and 2010 Legacy Scholar Recipient), Benjamin Waddle (junior at Hattiesburg High School) and Benny Waddle '82.

DID YOU KNOW?

- The Alumni Association plays a key role in recruiting the children and grandchildren of Southern Miss alumni.
- The Alumni Association annually awards a number of scholarships to incoming freshman and current students who are a part of The Legacy, the student Alumni Association.
- Alumni support is important to the recruiting process.

If you know an outstanding student we should contact, please visit SouthernMissAlumni.com and click on the "Recommend a Student" link.